

AVOID • DENY • DEFEND

Average response time from law enforcement in an active shooter situation is about three minutes.

What you do in those three minutes matters.

AVOID

This starts with your state of mind:

- Pay attention to your surroundings.
- Have an exit plan.
- Move away from the source of the threat as quickly as possible.
- The more distance and barriers between you and the threat, the better.

DENY

When getting away is difficult or maybe even impossible:

- Keep distance between you and the source.
- Create barriers to prevent or slow down a threat from getting to you.
- Turn the lights off and silence all phones.
- Remain quiet and out of sight by hiding behind large objects.

DEFEND

Because you have the right to protect yourself:

- If you cannot AVOID or DENY, be prepared to DEFEND yourself.
- Be aggressive and committed to your actions.
- Do not fight fairly. **THIS IS ABOUT SURVIVAL.**

When first responders arrive, show your hands and follow their instructions.

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