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PATENT POLICY THROUGH ADMINISTRATIVE ADJUDICATION

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The role of the Patent and Trademark Office (PTO) has changed significantly over the past few decades. Starting in the 1980s, Congress gradually expanded the scope of administrative review for issued patents. This trend culminated with the America Invents Act (AIA) in 2011, which allows the PTO to cancel patents through trial-like proceedings. The AIA has made administrative adjudication a viable alternative to district court validity litigation. And as a result, the PTO frequently plays a decisive role in resolving patent disputes.

But with its larger adjudicatory role, the PTO has also been criticized for being unpredictable and inconsistent in its decision-making. This problem is further compounded by unclear standards of review at the Federal Circuit, which has historically been reluctant to defer to the PTO's policies and legal interpretations. This Article looks at how the PTO uses adjudication to set policy for administrative patent reviews. It explores the historical development of administrative adjudication for patents, the PTO's relationship with administrative law, and how the agency currently uses adjudication to set policy. The Article also examines why some policy questions at the PTO are better resolved through adjudication instead of rulemaking, and argues the Federal Circuit should give the PTO greater discretion to set policy through adjudication.

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INTRODUCTION

Most music listeners know about iTunes, Spotify, and Pandora. Probably fewer have heard of Sightsound Technologies. That company patented a method of selling music over the Internet in 1993, eight years before Steve Jobs introduced iTunes to the world. Sightsound's founders tell a compelling tale of how they invented the first online music platform and sought help from the corporate titans of Silicon Valley, only to be spurned by each one. Of course, those corporations eventually realized the value of selling music over the Internet and launched their own online stores without Sightsound. When Sightsound sued for patent infringement, its founders surely would have liked to tell this story to a jury. But in the end, their patent for selling music online was cancelled in a less dramatic fashion, through a written decision issued by administrative judges at the Patent and Trademark Office (PTO).

Over the past few decades, it has become increasingly likely that an issued patent will be invalidated by an administrative panel instead of a judge or

¹U.S. Patent No. 5,191,573 (filed Sept. 18, 1990); Kirk McElheran, *15 Years of iTunes: A Look at Apple's Media App and Its Influence on an Industry*, MACWORLD (Jan. 9, 2016), http://www.macworld.com/article/3019878/software/15-years-of-itunes-a-look-at-apples-media-app-and-its-influence-on-an-industry.html.

²Scott Sander, *SightSound Versus Apple, and the Death Squad for Patents*, MEDIUM (Aug. 16, 2016), https://medium.com/cuepoint/sightsound-versus-apple-and-the-death-squad-for-patents-fe51cc4f9239.

³See id.

 $^{^{4}}Id$.

⁵*Id.*; Apple Inc. v. Sightsound Techs., LLC, No. CBM2013-0020, Paper 105 at 3 (P.T.A.B. Oct. 7, 2014) (final written decision).

jury. This trend was accelerated by the America Invents Act (AIA). Within the first five years of the AIA becoming law, the PTO received over 6,900 petitions for AIA reviews, 1,600 of which have reached a decision on the merits. Moreover, the PTO's Patent Trial and Appeal Board (Board) is often the first tribunal to assess invalidity arguments in patent disputes. Accordingly, the Board frequently takes a decisive role in resolving patent litigation.

For the Board to remain a credible adjudicatory body, it must impose clear standards and procedures for AIA reviews. And yet, although over four years have passed since the first AIA review was decided, ¹⁰ the Board still faces persistent criticism that its proceedings are unpredictable and their results inconsistent. ¹¹ To be fair, considering the AIA set up a whole new system of adjudicating patents, there were bound to be open questions within the first few years of its implementation. And the Board's standards and procedures will likely crystalize more as the Board continues its work under the AIA.

⁶See Mark D. Janis, Inter Partes Patent Reexamination, 10 FORDHAM INTELL. PROP., MEDIA & ENT. L.J. 481, 486 n.23 (2000); see also David L. Cavanaugh & Jonathan R. Stroud, Meeting of the Minds—Precedent, Persuasion, and the P.T.A.B., LANDSLIDE MAG., Mar.—Apr. 2016, at 56, https://www.americanbar.org/publications/landslide/2015-16/march-april/precedent_persuasion_ and_ptab.html (stating that the Patent Trial and Appeal Board has issued "more than 700 final written decisions [and] thousands of orders").

⁷PATENT TRIAL AND APPEAL BOARD, TRIAL STATISTICS 11 (May 2017), https://www.uspto.gov/sites/default/files/documents/Trial_Statistics_2017-05-31.pdf [hereinafter TRIAL STATISTICS] (last visited Dec. 1, 2017). The AIA created three types of administrative review for issued patents: *inter partes* review, post-grant review, and covered business method review. *Post Grant Outcomes*, USPTO, https://www.uspto.gov/patent/initiatives/post-grant-outcomes (last modified July 5, 2017). This article refers to them collectively as AIA reviews.

⁸John M. Golden, *Working Without* Chevron: *The PTO as Prime Mover*, 65 DUKE L.J. 1657, 1696–98 (2016) [hereinafter Golden, *Working Without* Chevron] ("Provisions for automatic stays of district court litigation while a patent is subject to *inter partes* or post-grant review effectively provide the PTO with a variant of 'primary jurisdiction' when a challenger to a patent files a civil action in district court after or on the same day as the challenger petitions for *inter partes* or post-grant review.").

⁹Id. at 1698.

¹⁰Garmin Int'l Inc. v. Cuozzo Speed Techs. LLC, No. IPR2012-00001, Paper 59, at 1, 2013 WL 6355081 (P.T.A.B. Nov. 13, 2013).

¹¹Bryan Koenig, *P.T.A.B. Should Work to Reduce Inconsistencies*, *Attys Say*, LAW360 (May 16, 2017), https://www.law360.com/articles/924741/ptab-should-work-to-reduce-inconsistencies-attys-say; Cavanaugh & Stroud, *supra* note 6, at 58 (describing how lack of guidance from the PTO "result[s] in uncertainty and financial waste . . . increased cost to both parties and reduced likelihood of settlement or agreement").

Nevertheless, calls for coherent and uniform procedure at the PTO deserve our attention now. Because of the PTO's significant role in deciding patent validity, its policies and procedures broadly influence patent enforcement. Procedures are procedured broadly influence patent enforcement procedures are procedured broadly influence patent enforcement. Procedures are procedured broadly influence patent enforcement procedures are procedured broadly influence patent enforcement. Procedures are procedured broadly influence patent enforcement procedures are procedured broadly influence patent enforcement. Procedures are procedured broadly influence patent enforcement procedures are procedured broadly influence patent enforcement. Procedures are procedured broadl

Given that AIA reviews are formal trial-type proceedings, it would make sense for parties to rely on the Board's prior opinions for guidance. Indeed, the PTO has signaled that it intends to designate more precedential opinions to maintain consistency across Board panels. However, this Article contends that the PTO is not equipped with the procedural tools it needs to effectively set policy in this manner. Further, the Federal Circuit has become increasingly hesitant towards granting any deference to the PTO's policy and procedures unless they are established through quasi-legislative rulemaking. The procedure is a superior opinion of the procedure of the proced

¹²Golden, *Working Without* Chevron, *supra* note 8, at 1698 (observing that PTO's post-issuance proceedings "raise the possibility that court proceedings on such questions should be seen as more supplementary than complementary, thereby helping to call into question the need for as heavy-handed a judicial role as patent law has made traditional").

¹³SAP Am., Inc. v. Versata Dev. Grp., Inc., No. CBM2012-00001, Paper 36, at 20–21, 2013 WL 5947661 (P.T.A.B. Jan. 9, 2013) (describing standard for what constitutes a "covered business method").

¹⁴ Andrew S. Baluch & Q. Todd Dickinson, *Finding a Middle Ground on Motions to Amend Claims in* Inter Partes *Review*, IPO L.J., June 3, 2015, at 3; UNITED STATES PATENT AND TRADEMARK OFFICE, MOTION TO AMEND STUDY 4 (Apr. 30, 2016), https://www.uspto.gov/sites/default/files/documents/2016-04-30%20PTAB%20MTA%20study.pdf; Aqua Prods., Inc. v. Matal, 872 F.3d 1290, 1296 (Fed. Cir. 2017) (overturning PTO standard for motions to amend).

¹⁵ See, e.g., Amendments to the Rules of Practice for Trials Before the Patent Trial and Appeal Board, 81 Fed. Reg. 18,750 (Apr. 1, 2016) (codified at 37 C.F.R. 42).

¹⁶Michelle K. Lee, Dir. of the USPTO, *Remarks by Director Michelle K. Lee at the George Washington University School of Law* (May 16, 2017) [hereinafter Lee, *Remarks at GWU*], available at https://www.uspto.gov/about-us/news-updates/remarks-director-michelle-k-lee-george-washington-university-school-law.

¹⁷ See Samiyyah R. Ali, The Great Balancing Act: The Effect of the America Invents Act on the Division of Power Between the Patent and Trademark Office and the Federal Circuit, 69 VAND. L. REV. 217, 225, 227 (2016) (stating that "the courts have generally refused to apply the traditional

This Article looks at how the PTO uses adjudication to set policy. It proceeds in four sections. The first section will examine how the PTO became the adjudicatory body that it is today, as well as the agency's relationship with administrative law. The PTO's role in reviewing issued patents is a relatively recent development in the agency's history, and the confines of the Administrative Procedure Act (APA) have proved to be an awkward fit for the PTO. The second section looks at how the PTO uses adjudication to set policy and procedures for AIA reviews, and surveys the PTO's tools for maintaining consistency across Board decisions. The third section examines how the Federal Circuit reviews the PTO's use of adjudication to set agency policy. This Article finds that, despite the increasingly prominent role of the PTO in resolving patent disputes, the Federal Circuit is reluctant to review the PTO's regulatory authority over AIA reviews under the deferential *Chevron* standard. This uncertainty undermines the PTO's attempt to set consistent rules and regulations. The fourth section concludes with thoughts on the path forward and a proposal to set more binding precedents through limited intra-agency review of the PTO's decisions.

I. BACKGROUND

For much of its two-hundred-year history, the PTO's function was simply to examine patent applications. ¹⁸ Once the PTO granted a patent, it generally did not revisit its decision. ¹⁹ Unlike agencies such as the EPA or FTC, the PTO did not enforce patent law against private actors. ²⁰ If a patentee discovered an infringer, her recourse was to file a civil suit. ²¹ The alleged

deference regimes to the PTO" but that the Supreme Court "recognized that notice-and-comment rulemaking" is a "strong indicator[] of delegation warranting *Chevron* deference").

¹⁸The U.S. Patent System Celebrates 212 Years, USPTO (Apr. 9, 2002), https://www.uspto.gov/about-us/news-updates/us-patent-system-celebrates-212-years.

¹⁹Patent interference proceedings were one exception. 35 U.S.C. § 135(b) (2012), *amended by* Leahy-Smith America Invents Act, Pub. L. No. 112-274, 126 Stat. 2458 (2013). The PTO declared interference proceedings to determine which party, if any, should be awarded a patent when there were multiple inventors with competing claims to the same invention. *Id.* An earlier inventor could trigger an interference with an issued patent by filing his or her own application claiming the same invention within one year of the issued patent being granted. *Id.* Interference proceedings were phased out by the AIA, which simply awarded the patent to the first inventor to file a patent application. Pub. L. No. 112-274, 126 Stat. 2458 (2013).

²⁰ See John M. Golden, *The USPTO's Soft Power: Who Needs* Chevron *Deference?* 66 SMU L. REV. 541, 541–42 (2013) (describing the PTO's lack of substantive rulemaking authority).

²¹35 U.S.C. § 271 (2012).

infringer would in turn try to invalidate the asserted patent in court.²² Starting in the 1980s, the PTO started to creep into the life of issued patents by conducting *ex parte* reexaminations, which were administrative proceedings that could revoke an issued patent.²³ And in 1999, Congress created *inter partes* reexaminations to allow for more extensive third-party participation in these administrative proceedings.²⁴ With the AIA's passage in 2011, the PTO morphed into a full-blown adjudicatory body with hundreds of patent law judges and thousands of cases.²⁵

As the PTO gradually took on more adjudicatory functions, the Federal Circuit faced the implications of the PTO's new roles. Having to review steadily more appeals from the PTO, the Federal Circuit grappled with whether, and to what extent, the PTO was bound by the Administrative Procedure Act (APA). This section looks at how the PTO became the adjudicatory body it is today, and examines its fraught relationship with administrative law.

A. Marching Towards Administrative Adjudication

With over eight thousand patent examiners, the PTO makes countless decisions every day about the validity of patent applications and their claims. ²⁶ The back and forth communications between patent applicants and examiners, however, can hardly be described as adjudication. ²⁷ Instead, it is more like a series of negotiations. ²⁸ Patent applicants start with broad, sweeping claims that are usually rejected by the examiner. ²⁹ And through back and forth amendments and arguments, the applicant eventually pares down the claims to an acceptable scope. ³⁰

 29 *Id*.

²²Id. § 282(b).

²³ Kenneth R. Adamo, *Patent Reexamination*, 58 CHI. KENT L. REV. 59, 63–67 (1981-1982).

²⁴ Janis, *supra* note 6, at 483–84.

²⁵TRIAL STATISTICS, *supra* note 7, at 11.

²⁶2016 USPTO PERFORMANCE AND ACCOUNTABILITY REP. 15, https://www.uspto.gov/sites/default/files/documents/USPTOFY16PAR.pdf (last updated Sept. 20, 2016).

²⁷ Stephen Key, *A Former Patent Examiner Pulls Back the Curtain at the USPTO*, INC.COM (Dec. 11, 2015), https://www.inc.com/stephen-key/a-former-patent-examiner-pulls-back-the-curtain-at-the-uspto.html.

 $^{^{28}}$ *Id*.

³⁰See Richard V. Burgujian, Esther H. Lim, Ningling Wang, Practical Considerations and Strategies in Prosecuting U.S. Patent Applications, DIGITIMES (June 2010),

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The role of the PTO only started to shift within the last forty years.³¹ In 1980, Congress passed the Patent and Trademark Laws Act to create reexamination proceedings, which allowed the PTO to take a second look at issued patents and cancel claims that are not valid.³² Like the original patent examination process, reexaminations were fundamentally *ex parte* proceedings between the PTO and the patent owner.³³ A reexamination starts when the patent owner or third-party files a request citing potentially invalidating prior art that raises a "substantial new question of patentability."³⁴ Thereafter, a third-party requestor is allowed a single reply to the patent owner's arguments for patentability. Beyond that, the process looks like the original examination, with back and forth arguments between the PTO and the patent owner.³⁶ Thus, an accused infringer seeking to invalidate a patent can submit prior art to the PTO in hopes of initiating reexamination, but otherwise has no meaningful role in the proceedings.

For those familiar with current debates about overbroad claims and patent trolls, it may be surprising to learn the initial motivation for reexaminations was to strengthen patent rights by bolstering the validity of issued patents.³⁷ Congress imagined that reexaminations would allow patent owners to test the validity of their patents at the PTO before litigation, which would in turn reduce the risk of an invalidity finding at trial.³⁸ This reflects what some

https://www.finnegan.com/en/insights/practical-considerations-and-strategies-in-prosecuting-u-s.html.

A new patent reexamination procedure is needed to permit the owner of a patent to have the validity of his patent tested in the Patent office where the most expert opinions exist and at a much reduced cost. Patent office reexamination will greatly reduce, if not end, the threat of legal costs being used to "blackmail" such holders into allowing patent infringements or being forced to license their patents for nominal fees.

H.R. REP. No. 96-1307, pt. 1, at 4 (1980).

³¹ See Adamo, supra note 23, at 59.

³² *Id.*; H.R. REP. No. 96-1307, pt. 1, at 3 (1980).

³³ Adamo, *supra* note 23, at 63–66.

³⁴*Id*. at 64–65.

³⁵ *Id.* at 65; 35 U.S.C. § 313 (Supp. V 1999), *amended by* Leahy-Smith America Invents Act, Pub. L. No. 112-29, 125 Stat. 289, 299 (2011). The patent owner's statement and requestor's reply were later eliminated from *ex parte* proceedings. Leahy-Smith America Invents Act, Pub. L. No. 112-29, 125 Stat. 289, 299 (2011) (current version at 35 U.S.C. § 313 (2012)).

³⁶ Adamo, *supra* note 23, at 65–66.

³⁷ Id. at 63 n.26.

³⁸*Id.*; For example, the House Report described the purpose of reexaminations as follows:

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commentators call the "curative" model for reexamination proceedings.³⁹ That is, reexaminations were designed to fix errors from the original examination, and not as a replacement for invalidity litigation.⁴⁰ At the time, the Federal Circuit noted that reexaminations were meant to revive "United States industry's competitive vitality by restoring confidence in the validity of patents issued by the PTO."⁴¹

Over the next decades, the reexamination system started to shift away from this curative model. In 1999, Congress created *inter partes* reexaminations through the American Inventors Protection Act (AIPA). The impetus behind the AIPA was more in line with recent policy drives to remove "bad" patents. Recognizing the limits of an exclusively *ex parte* system, Congress noted that "[w]ithout even a minimal level of participation of third parties, many patents are now properly issued in areas of technology previously thought to be unpatentable Responding to these concerns, Congress created the *inter partes* reexamination system to allow third parties to request and participate in reexaminations.

In an *inter partes* reexamination, third-party challengers could submit prior art and respond to each of the patent owner's arguments. ⁴⁷ Like in *ex parte* reexaminations, an *inter partes* reexamination also starts when a party files a request that identifies relevant prior art. ⁴⁸ If the examiner believes the petition raises a substantial new question of patentability, then it will institute reexamination. ⁴⁹ But unlike in an *ex parte* reexamination, the third-party requestor can submit written comments each time the patent owner files a response to the PTO. ⁵⁰ Thus, third-party challengers can rebut the patent owner's arguments instead of relying on the patent examiner.

³⁹ Janis, *supra* note 6, at 486 n.23.

 $^{^{40}}$ Id.

⁴¹ Patlex Corp. v. Mossinghoff, 758 F.2d 594, 601 (Fed. Cir. 1985).

⁴² See Janis, supra note 6, at 486 n.23.

⁴³ American Inventor's Protection Act of 1999, Pub. L. No. 106-113, § 4604, 113 Stat. 1501A-1, 567 (current version at 35 U.S.C. § 311–319) (Supp. I 2013)

⁴⁴ See H.R. REP. No. 106-287, pt. 1, at 31 (1999).

⁴⁵ *Id*.

⁴⁶H.R. REP. No. 112–98, pt. 1, at 46 (2011).

⁴⁷ See Adamo, supra note 23, at 63-65.

 $^{^{48}} See~U.S.$ Patent and Trademark Office, Manual of Patent Examining Procedure $\$ 2600-9 (9th ed. 2015) [hereinafter MPEP], https://www.uspto.gov/web/offices/pac/mpep/.

⁴⁹ See id. § 2616.

⁵⁰H.R. REP. No. 112–98, pt. 1, at 46 (2011).

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Still, inter partes reexaminations bore little resemblance to trial-like adjudications. A patent examiner, rather than an administrative judge, evaluated the claims and arguments.⁵¹ And although parties could submit expert affidavits, they did not have a right to cross-examine witnesses.⁵² Moreover, before the statute was amended in 2002, the AIPA allowed patent owners to appeal an adverse decision to the Federal Circuit, but not thirdparty requestors.⁵³ Because of these procedural shortcomings, *inter partes* reexaminations were initially very unpopular. The PTO projected that it would receive 600 requests within the first five years after the AIPA.⁵⁴ Instead, it received only fifty-three requests. 55 The number of requests gradually increased over the next decade, reaching 530 annual requests for inter partes reexamination in 2012.⁵⁶

In the meantime, a rising chorus against perceived abuses in the patent system prompted Congress to act again by passing the America Invents Act in 2011.⁵⁷ The AIA was the most significant expansion of the PTO's power to revoke issued patents yet. In place of inter partes reexamination, the AIA created three new proceedings to review issued patents: inter partes review (IPR), post-grant review (PGR), and covered business method review (CBMR).⁵⁸ The overall procedure for each proceeding is similar, and this Article refers to them collectively as AIA reviews.

In many ways, the AIA completed the shift from a curative model of ex parte reexaminations to what commentators call a "litigation avoidance" model.⁵⁹ Unlike a curative model, a litigation avoidance model "channel[s] validity disputes away from the courts altogether. A patent revocation system based on this model would presumably mimic and improve on validity

⁵¹MPEP, *supra* note 48, § 2636.

⁵² Abbott Labs. v. Cordis Corp., 710 F.3d 1318, 1327 (Fed. Cir. 2013) ("The PTO's regulations for inter partes reexaminations make no provision for either party to take depositions.").

⁵³ Patent and Trademark Office Authorization Act of 2002, Pub. L. No. 107–273, § 13106, 116 Stat. 1758, 1899-1901.

⁵⁴H.R. REP. NO. 112-98, at 46; see also U.S. PATENT AND TRADEMARK OFFICE, REPORT TO CONGRESS ON INTER PARTES REEXAMINATION 4-5 (2004), https://www.immagic.com/eLibrary/ ARCHIVES/GENERAL/US_PTO/P041217R.pdf.

⁵⁵U.S. PATENT AND TRADEMARK OFFICE, REPORT TO CONGRESS, *supra* note 54.

⁵⁶U.S. PATENT AND TRADEMARK OFFICE, INTER PARTES REEXAMINATION FILING DATA https://www.uspto.gov/sites/default/files/documents/inter_parte_historical_stats_ roll_up.pdf (last updated Sept. 30, 2016).

⁵⁷Leahy-Smith America Invents Act, Pub. L. No. 112-29, 125 Stat. 284 (2011).

⁵⁸Id. §§ 6, 18.

⁵⁹ Janis, *supra* note 6, at 486 n.23.

litigation in court; there would be no need to make such a system look like original examination."⁶⁰ That certainly seemed to have been one goal of the AIA. The House Committee on the Judiciary noted the AIA aimed to "convert[] inter partes reexamination from an examinational to an adjudicative proceeding."⁶² Procedurally, the AIA reviews look more like litigation as well. A panel of administrative patent judges from the newly created Patent Trial and Appeal Board presides over each case.⁶³ The parties present arguments, submit witness testimony, and take part in an oral hearing.⁶⁴ AIA reviews also allow for limited discovery, which includes the right to cross-examine witnesses submitting affidavits in a deposition.⁶⁵

Unlike *inter partes* reexaminations, AIA reviews prompted a sea change in the PTO and for patent enforcement generally. The PTO received over 6,900 petitions in the first five years alone. By comparison, the PTO received less than 2,000 requests for *inter partes* reexamination over the entire thirteen years that the procedure was available. Now with over 270 administrative patent judges managing AIA reviews, the PTO has expanded well beyond its traditional role of examining patents and has transformed into a full-blown adjudicatory body. 8

B. The PTO's Relationship with Administrative Law

Initially, the PTO existed alongside only a handful of other administrative agencies. ⁶⁹ That started to change in the late nineteenth century, when

 $^{^{60}}$ *Id*.

⁶¹H.R. REP. No. 112-98, pt. 1, at 46–47 (2011); Cuozzo Speed Techs., LLC v. Lee, 136 S. Ct. 2131, 2143 (2016).

⁶² H.R. REP. No. 112-98, at 46.

^{63 35} U.S.C. § 6 (2012).

^{64 37} C.F.R. §§ 42.51, 42.53, 42.65, 42.70 (2016).

⁶⁵*Id.* § 42.51.

⁶⁶TRIAL STATISTICS, supra note 7, at 11.

⁶⁷U.S. PATENT AND TRADEMARK OFFICE, *INTER PARTES* REEXAMINATION FILING DATA (2013), https://www.uspto.gov/patents/stats/inter_parte_historical_stats_roll_up_EOY2013.pdf (last visited Dec. 1, 2017).

⁶⁸Scott R. Boalick, Deputy Chief Administrative Patent Judge, State of the Board, Address before Patent Trial and Appeal Board Bench and Bar Conference (June 15, 2016), http://www.aipla.org/learningcenter/P.T.A.B.BenchAndBar2016/Documents/P.T.A.B.%20Bench%20and%20Bar%20State%20of%20the%20Board%20June%2015%202016.pdf.

⁶⁹FRANK E. COOPER, ADMINISTRATIVE AGENCIES AND THE COURT 10–11 (1951) ("[V]ery few administrative agencies were created during the first century of this nation's existence, except those which were clearly necessary to carry on the public business, such as the collection of customs

Congress created numerous agencies to regulate various aspects in the American economy. The New Deal accelerated the movement towards an administrative state, ushering in agencies such as the NLRB and SEC that played an increasingly prominent role in overseeing economic activity. Working in the shadow of the New Deal agencies, Congress enacted the APA to govern the administrative process and establish basic standards of judicial review. The standards of process and establish basic standards of process.

The APA forms the default framework for administrative regulation, through which agencies can act by rulemaking or adjudication. Administrative rules are broadly categorized as substantive, procedural, or interpretive. Bubstantive rules have the "force and effect of law," and can only be enacted after an opportunity for public input. This typically happens through "notice and comment," whereby the agency publishes a notice of proposed rulemaking in the Federal Register, followed by a period for public comments. The agency enacts the final rule after receiving public feedback.

The APA exempts both "procedural rules" and "interpretive rules" from notice-and-comment. Although the line between procedural and substantive rules is not always clear, the Federal Circuit has explained the "critical feature of the procedural exception... is that it covers agency actions that do not themselves alter the rights or interests of parties, although [they] may alter the manner in which the parties present themselves or their viewpoints to the agency." And interpretive rules "are those which merely clarify or explain existing law or regulations . . . and do not have the full force

and taxes, the disposition of public lands, the distribution of veterans' pensions, and the conduct of Indian affairs."); *see also* STEVEN J. CANN, ADMINISTRATIVE LAW 11 (4th ed. 2006) (listing administrative agencies and their respective dates of creation).

⁷⁰ George B. Shepherd, *Fierce Compromise: The Administrative Procedure Act Emerges from New Deal Politics*, 90 NW. UNIV. L. REV. 1557, 1561 (1996); CANN, *supra* note 69, at 11.

⁷¹Shepherd, *supra* note 70, at 1561.

⁷²*Id*. at 1675.

^{73 5} U.S.C. §§ 553-54 (2012).

 $^{^{74}\}text{Charles H.}$ Koch & Richard Murphy, Administrative Law and Practice §§ 4:10–12 (3d ed. 2010).

⁷⁵ See id. § 4:10.

⁷⁶ *Id*.

⁷⁷ See id. §§ 4:11–12.

⁷⁸Tafas v. Doll, 559 F.3d 1345, 1356 (Fed. Cir. 2009) (alteration in original) (emphasis omitted) (quoting JEM Broad. Co. v. FCC, 22 F.3d 320, 326 (D.C. Cir. 1994)), *vacated en banc on other grounds*, 328 F. App'x 658 (Fed. Cir. 2009).

and effect of a substantive rule but [are] in the form of an explanation of particular terms."⁷⁹

Aside from rulemaking, an agency can also regulate through adjudication, which can be broadly classified as formal or informal. Ro Formal adjudications require an on-the-record hearing, notice of "the matters of fact and law asserted" and an opportunity for parties to submit facts and arguments. Informal adjudications involve less rigorous procedures, but are still constrained by basic due process requirements. Even though agency decisions are limited to specific controversies, adjudications can still be effective tools for policymaking. Just as courts can announce rules or standards when they decide cases, agencies can similarly make policy through adjudication.

As administrative law evolved in the twentieth century, one of the key legal principles to emerge under the APA was *Chevron* deference. 84 Concisely stated, *Chevron* deference requires courts to defer to an agency's reasonable interpretation of the agency's own statutes. 85 So, for example, if the EPA promulgates a rule that interprets what "stationary source" means in the Clean Air Act, the court should not disturb the EPA's interpretation so long as it is reasonable. 86 Under the *Chevron* framework, courts first ask whether there are ambiguities in the statute that would allow an agency to exercise its rulemaking authority (*Chevron* step one). 87 If the statute is ambiguous, the court asks whether the agency's interpretation of the statute is reasonable (*Chevron* step two). 88 Notably, "*Chevron* requires a federal court to accept the agency's construction of the statute, even if the agency's

⁷⁹ Am. Hosp. Ass'n v. Bowen, 834 F.2d 1037, 1045 (D.C. Cir. 1987) (citations omitted).

 $^{^{80}}$ KOCH & MURPHY, supra note 74, § 2.10.

⁸¹ 5 U.S.C. § 554 (2012).

⁸² See Mathews v. Eldridge, 424 U.S. 319, 332 (1976) (discussing due process requirements for administrative procedures to terminate Social Security Disability benefits).

⁸³ KOCH & MURPHY, *supra* note 74, § 2:11.

⁸⁴Daniel W. Morton-Bentley, Annotation, *Construction and Application of Administrative Procedure Act*, 5. *U.S.C.A. §§* 500 et. seq.—Supreme Court Cases, 24 A.L.R. Fed. 3d Art. 5 (2017) ("Although it did not present a claim under the APA, the Supreme Court's decision in *Chevron v. NRDC* informs judicial review of agency action, including claims under the APA, and is worth noting . . . the Court has applied *Chevron's* principles to cases brought under the APA.").

⁸⁵Chevron, U.S.A., Inc. v. Nat. Res. Def. Council, Inc., 467 U.S. 837, 837–38 (1984); Nat'l Cable & Telecomms. Ass'n v. Brand X Internet Servs., 545 U.S. 967, 980 (2005).

⁸⁶ Chevron, 467 U.S. at 837.

⁸⁷ Brand X, 545 U.S. at 980.

 $^{^{88}}$ *Id*.

reading differs from what the court believes is the best statutory interpretation."89

Initially, it was unclear if the APA framework applied to the PTO at all. ⁹⁰ Unlike agencies such as the EPA, the PTO does not have authority to administer substantive patent law. ⁹¹ The 1952 Patent Act gave the PTO authority to establish regulations that "govern the conduct of proceedings in the office," "facilitate and expedite the processing of patent applications" and "govern the recognition [...] of [patent] agents [and] attorneys." ⁹² The statute did not confer substantive rulemaking authority on the PTO. Thus, the Director of the PTO cannot, for example, promulgate rules to establish what is "a new and useful" invention under the Patent Act. This is in stark contrast to agencies like the FTC, which has the authority to announce substantive legal standards like what constitutes "unfair or deceptive acts or practices in or affecting commerce." ⁹³

Despite initial reluctance from the Federal Circuit, the Supreme Court conclusively brought the PTO into the gambit of the APA in 1999. In *Dickinson v. Zurko*, the Supreme Court rejected the Federal Circuit's application of a court/court review standard for PTO findings of fact. Instead, the Supreme Court held the proper standard of review is the court/agency standard under the APA. In reaching this conclusion, the Court rejected the notion that pre-APA patent cases grandfathered in common law judicial review standards. The Court expressed a strong policy against any

⁸⁹ Id.

⁹⁰ Stuart M. Benjamin & Arti K. Rai, *Who's Afraid of the APA? What the Patent System Can Learn from Administrative Law*, 95 GEO. L.J. 269, 284 (2006) [hereinafter Benjamin & Rai, *Who's Afraid of the APA?*] ("The Federal Circuit has continued the common law trend started by the regional courts—ignoring the APA[.]").

⁹¹Tafas v. Doll, 559 F.3d 1345, 1352 (Fed. Cir. 2009), vacated en banc on other grounds, 328 F. App'x 658 (Fed. Cir. 2009).

 $^{^{92}}Id.$

^{93 15} U.S.C. § 45(a)(1) (2012).

⁹⁴ Dickinson v. Zurko, 527 U.S. 150, 154 (1999).

⁹⁵ *Id.* at 154–55. The court/court review standard is for clear error, which asks whether a reviewing judge has a "definite and firm conviction" that an error has been committed. *Id.* at 162. By contrast, the APA court/agency standard is for substantial evidence, which "requires a court to ask whether a 'reasonable mind might accept' a particular evidentiary record as 'adequate to support a conclusion." *Id.* (quoting Consol. Edison Co. v. NLRB, 305 U.S. 197, 229 (1938)). The court/agency standard is considered "somewhat less strict" than the court/court review standard. *Id.*

⁹⁶*Id.* at 155, 163.

⁹⁷ Id. at 155, 162.

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departure from the APA standards, noting that "[t]he APA was meant to bring uniformity to a field full of variation and diversity." After *Zurko*, the Federal Circuit clarified the Patent Office's authority through its own case law. For example, in *In re Gartside*, the Federal Circuit held that PTO findings of fact would be reviewed for substantial evidence under the APA. 99

In *Cooper Technologies Co. v. Dudas*, the Federal Circuit held that *Chevron* deference applies to the PTO's legal interpretation of procedural rules. ¹⁰⁰ The Federal Circuit explained that the PTO has "plenary authority over PTO practice" and the Director's authority to promulgate procedural rules is "the broadest of the Office's rulemaking powers." ¹⁰¹ Notably, the court also rejected the notion that it could only defer to procedural rules announced through notice-and-comment rulemaking. ¹⁰² Instead, the court explained that "whether the PTO's procedural rule "is a 'regulation' for purposes of 35 U.S.C. § 2(a)(2) . . . would not affect our analysis." ¹⁰³ That is because an "interpretive rule of a statute relating to matters of procedure . . . need not be published in the Code of Federal Regulations to be entitled to deference."

Neither *Zurko* nor *Cooper*, however, held that the PTO had any substantive rulemaking authority. ¹⁰⁵ The Federal Circuit confirmed as much in *Tafas v. Doll*, where the court found the PTO can only set procedural rules under the 1952 Patent Act. ¹⁰⁶ And although the AIA vastly increased the PTO's adjudicatory powers, it stopped short of expressly granting substantive rulemaking authority over the legal criteria for patentability. Like the 1952 Patent Act, the AIA only authorized the PTO to promulgate regulations to establish standards and procedures for AIA reviews. ¹⁰⁷

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<sup>98</sup>Id. at 155.
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^{99 203} F.3d 1305, 1314 (Fed. Cir. 2000).

¹⁰⁰ 536 F.3d 1330, 1331–32 (Fed. Cir. 2008).

¹⁰¹ *Id.* at 1335.

¹⁰² Id. at 1337.

 $^{^{103}}$ *Id*.

 $^{^{104}}Id.$

¹⁰⁵ Tafas v. Doll, 559 F.3d 1345, 1352 (Fed. Cir. 2009), *vacated en banc on other grounds*, 328 F. App'x 658 (Fed. Cir. 2009); Dickinson v. Zurko, 527 U.S. 150, 154 (1999) (holding that the Administrative Procedure Act's (APA) standards governing judicial review of findings of fact made by federal administrative agencies apply when the Federal Circuit reviews findings of fact made by the Patent and Trademark Office (PTO)).

¹⁰⁶ Tafas, 559 F.3d at 1352.

¹⁰⁷ 35 U.S.C. § 316(a) (2012).

But even without an express delegation of substantive rulemaking authority, some scholars contend that AIA reviews should entitle the PTO deference on substantive patent law because they are relatively formal, trial-like proceedings. ¹⁰⁸ Notably, Melissa Wasserman argues that Congress created a post-grant review system to "decide 'novel or unsettled legal question[s] that [are] important to other patents or patent applications," which strongly suggests the Board has the authority to speak with the force of law regarding core patentability standards. ¹⁰⁹ But thus far, the Federal Circuit has shown little inclination to interpret the AIA in a way that gives the PTO substantive rulemaking authority. ¹¹⁰

The lack of substantive rulemaking power does not mean the PTO cannot influence patent policy. As discussed above, both the 1952 Patent Act and the AIA grant the PTO director authority to set procedural rules.¹¹¹ And procedural rules invariably affect substantive outcomes. 112 Therefore, one recurring question is whether the PTO should set procedural rules based on the agency's views on substantive norms. 113 For example, if the PTO Director has specific policy goals for AIA reviews, to what extent can he implement those goals through procedural rules? Take for example, the standard for amending patent claims during AIA reviews. 114 A "curative" model, like for patent reexaminations, would justify a liberal standard for amending claims. That way, overbroad patents are "fixed" by narrowing their scope instead of being cancelled altogether. By contrast, a "litigation avoidance" model, which seeks to emulate district court validity litigation, might suggest a more stringent standard for claim amendments, by which patentees are held to high burdens of proof to show why their amended claims are patentable over the prior art.

¹⁰⁸Melissa F. Wasserman, *The Changing Guard of Patent Law:* Chevron *Deference for the PTO*, 54 WM. & MARY L. REV. 1959, 1993 (2013).

¹⁰⁹Id. at 1997 (alterations in original).

¹¹⁰ Tafas, 559 F.3d at 1352.

 $^{^{111}}See$ id.; see also 35 U.S.C. § 2.

¹¹²Joseph S. Miller, *Substance, Procedure, and the Divided Patent Power*, 63 ADMIN. L. REV. 31, 44 (2011) ("It is widely acknowledged, for example, that 'virtually all procedural rules may, and on occasion do, affect the result of the litigation." (citation omitted)); Robert G. Bone, *Making Effective Rules: The Need for Procedure Theory*, 61 OKLA. L. REV. 319, 329 (2008) ("Procedure affects substantive outcomes, of course, and critics often emphasize this fact when they make a case for substantive law manipulation disguised as procedural choice.").

¹¹³Bone, *supra* note 112, at 329.

¹¹⁴35 U.S.C. § 316(d).

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Thus far, the Board has shown a willingness to use adjudication to further broader policy goals. Through its opinions in AIA reviews, the Board has tackled issues like the standard for discovery, estoppel, and burden of proof. Because each of these decisions is influenced by substantive policy goals on some level, the Board has been criticized for relying on adjudication instead of promulgating regulations through notice-and-comment. Moreover, assuming the Board should use adjudication to resolve some policy questions, there is still a separate question of whether the Board's procedures are adequate to ensure its policies are implemented in a consistent and reliable manner. To better understand these issues, the next section looks at how the PTO uses adjudication to set policy in AIA reviews.

II. ADJUDICATION AS A POLICYMAKING TOOL

Having reviewed the PTO's path to its current system of adjudication, this section takes a closer look at how the PTO uses adjudication to set policy and regulate AIA reviews. The section starts by addressing why the PTO would use adjudication over rulemaking in the first place. That is, if the PTO intends to better regulate AIA reviews, why would it not simply promulgate a more detailed set of rules? Although rulemaking is an important part of setting procedure, this section argues that case-by-case adjudication plays a necessary role in regulating AIA reviews as well, particularly with respect to issues that may not be suitable for rigid rules.

This section also examines the Board's use of routine opinions, precedential decisions, and expanded panels to set policy and maintain uniformity among panels. The section argues that the PTO's current procedures are not adequate for maintaining consistency and predictability. Notably, routine opinions and expanded panels do not bind future Board panels, which make them inadequate tools for setting policy. 117 Although the PTO can also issue binding precedential decisions, this procedure has been

 ¹¹⁵ Garmin Int'l, Inc. v. Cuozzo Speed Techs. LLC, No. IPR2012-00001, Paper 26 at 1–2, 2013
 WL 11311697 (P.T.A.B. Mar. 5, 2013) (precedential); LG Elecs., Inc. v. Mondis Tech. Ltd., No. IPR2015-00937, Paper 8 at 5, 2015 WL 9699396 (P.T.A.B. Sept. 17, 2015) (precedential); MasterImage 3D, Inc. v. RealD Inc., No. IPR2015-00040, Paper 42 at 2, 2015 WL 10709290 (P.T.A.B. July 15, 2015) (precedential); see also infra Section II.B.

¹¹⁶ See Bone, supra note 112, at 325–26 & n.28.

¹¹⁷ See infra Part II.B.

underused thus far, and even the PTO itself admits that its procedure for establishing precedents needs reform. 118

A. Rulemaking versus Adjudication

Before diving into how the PTO uses adjudication to set policy, it is helpful to first look at *why* the PTO would use adjudication over rulemaking in the first place. By way of background, the AIA established some basic procedural requirements for AIA reviews, but largely delegated the task of developing procedural rules to the PTO Director. The statute authorized the Director to promulgate regulations for discovery, oral hearings, and other aspects of AIA reviews. Pursuant to this authority, the PTO promulgated an initial rules package in 2012 to establish the basic contours of AIA reviews. A challenger files a petition that lays out its argument for invalidating an issued patent, and the patent owner submits a preliminary response. Based on those filings, the Board determines whether to institute review within six months of the petition. 123 If review is instituted, the Board must reach a final written decision after both sides have an opportunity to present expert testimony and argue at an oral hearing. 124

Even at the outset, the PTO recognized the difficulty of foreseeing all the issues that would inevitably emerge during AIA reviews. 125 With respect to the 2012 rules, the Director of the PTO noted that "[d]espite best efforts, we never envisioned that our rules or guidance would be perfect at the outset, but instead anticipated making refinements along the way." 126 Not long after the 2012 rules were implemented, the PTO went on a "listening tour" to gauge public sentiment about AIA reviews, which was followed by a Request

¹¹⁸ See Lee, Remarks at GWU, supra note 16.

¹¹⁹ See, e.g., 35 U.S.C. §§ 311–19 (2012).

¹²⁰ Id. § 316(a).

¹²¹ Rules of Practice for Trials Before the Patent Trial and Appeal Board and Judicial Review of Patent Trial and Appeal Board Decisions, 77 Fed. Reg. 48612 (Dep't of Commerce Aug. 14, 2012) (codified at 37 C.F.R. pts. 1, 42, 90).

^{122 37} C.F.R. §§ 42.104, 42.107 (2017).

¹²³ See id. § 42.104; 35 U.S.C. § 314.

¹²⁴ See 37 C.F.R. § 42.70.

 $^{^{125}}$ Michelle K. Lee, P.T.A.B.'s Quick-Fixes for AIA Rules Are to Be Implemented Immediately, DIRECTOR'S FORUM: A BLOG FROM UPSTO'S LEADERSHIP (Mar. 27, 2015), https://www.uspto.gov/blog/director/entry/ptab_s_quick_fixes_for.

 $^{^{126}}$ *Id*.

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for Comments published in June 2014. 127 Responding to public comments, the PTO published a set of proposed rules in August 2015, which were implemented in May 2016. 128

Rulemaking of the type just described is one approach to govern AIA reviews. Arguably it is also the more sensible approach compared to the alternative means of regulating by adjudication. Legal scholars have debated agency choice between adjudication and rulemaking extensively, and the consensus is apparently that rulemaking is usually the superior policymaking tool. ¹²⁹ Whether that conclusion is sound is beyond the scope of this Article. Because even if agencies should use more rulemaking as a normative matter, adjudication will continue to play a key role in setting agency policy for a host of practical reasons.

To start, rulemaking cannot replace adjudication's role in setting procedural standards entirely. ¹³⁰ Drawing an analogy to district courts, the Federal Rules of Civil Procedure has comprehensively governed federal civil

Rather than resolving difficult and often divisive normative questions at the rulemaking stage, the Advisory Committee tends to draft general rules with vague standards that in effect leave the hard questions for trial judges to resolve in individual cases. One reason for this strategy has to do with the continuing influence of a pragmatic style of reasoning that relies on an ad hoc and largely intuitive balancing of "process values" (such as efficiency, fairness, participation, legitimacy, and the like). This type of reasoning tends to push toward case-specific, contextualized decisionmaking, just as it did for the Federal Rule drafters, but without the belief in expertise and value neutrality that justified the approach originally.

Bone, *supra* note 112, at 326–27.

¹²⁷ Amendments to the Rules of Practice for Trials Before the Patent Trial and Appeal Board, 80 Fed. Reg. 50720 (proposed Aug. 20, 2015).

¹²⁸ Amendments to the Rules of Practice for Trials Before the Patent Trial and Appeal Board, 81 Fed. Reg. 18750 (Apr. 1, 2016) (codified at 37 C.F.R. pt. 42) [hereinafter "2016 Rule Amendments"].

¹²⁹RICHARD J. PIERCE, JR., ADMINISTRATIVE LAW TREATISE § 6.8 (5th ed. 2010) ("Over the years, commentators, judges, and Justices have shown near unanimity in extolling the virtues of the rulemaking process over the process of making 'rules' through case-by-case adjudication."); M. Elizabeth Magill, *Agency Choice of Policymaking Form*, 71 U. CHI. L. REV. 1383, 1403–04 n.69 (2004) ("To say that there was a debate, however, implies more diversity of opinion than can be found....[T]he drift of these articles was fairly uniform: agencies should use rulemaking more often than they did.").

¹³⁰For example, in describing the development of the Federal Rules of Civil Procedure, Professor Bone observed that the Advisory Committee deliberately drafted vague standards so that trial judges can resolve procedural issues through a case-by-case approach:

litigation since the 1930s.¹³¹ Yet few would contend the Federal Rules eliminated the role of courts in setting policy for civil litigation. In fact, many procedural rules were left deliberately vague so their interpretation and application could evolve in a pragmatic, case-specific manner.¹³² To that end, courts were left to interpret the procedural rules and apply them to new or unique factual situations.¹³³ Judicial determinations of procedural rules are also useful for resolving underlying policy issues. For example, *Bell Atlantic Corp. v. Twombly*, a landmark civil procedure case, is firmly rooted in the Court's attempt to strike a balance between keeping courts accessible and the social costs of discovery in potentially meritless lawsuits.¹³⁴

As a policymaking tool, adjudications are narrower in scope and can be targeted at specific problems as they emerge. By adopting policy piecemeal through individual cases, an administrative agency such as the PTO can resolve procedural questions that may not be foreseeable during rulemaking. As the Supreme Court noted in *SEC v. Chenery Corp.*, "problems may arise in a case which the administrative agency could not reasonably foresee, problems which must be solved despite the absence of a relevant general rule." Likewise, "the agency may not have had sufficient experience with a particular problem to warrant rigidifying its tentative judgment into a hard and fast rule. Or the problem may be so specialized and varying in nature as to be impossible of capture within the boundaries of a general rule." As discussed in Section III.A., some procedural issues that emerge during AIA reviews are likely better resolved through adjudication.

B. Routine and Precedential Opinions

Given the *ad hoc* nature of regulating through adjudication, the PTO has employed various procedural tools to decide cases in a consistent manner. In

¹³¹ Jack B. Weinstein, After Fifty Years of the Federal Rules of Civil Procedure: Are the Barriers to Justice Being Raised?, 137 U. PA. L. REV. 1901, 1901 (1989).

¹³²Bone, *supra* note 112, at 326–27.

¹³³ *Id*.

¹³⁴Bell Atl. Corp. v. Twombly, 550 U.S. 544, 557–58 (2007) (describing the need for a pleading requirement that prevents "a plaintiff with a largely groundless claim . . . to take up the time of a number of other people, with the right to do so representing an *in terrorem* increment of the settlement value" (internal quotations and citations omitted)).

¹³⁵ Warren E. Baker, *Policy by Rule or Ad Hoc Approach—Which Should It Be?*, 22 LAW & CONTEMP. PROBS. 658, 659 (1957).

¹³⁶SEC v. Chenery Corp., 332 U.S. 194, 202–03 (1947).

 $^{^{137}}$ *Id*.

a typical AIA review, a panel of the Board issues two major written decisions: an initial decision on whether to institute review, and a final written decision at the end of the AIA review. ¹³⁸ Along the way, the Board may also decide motions or other procedural issues. ¹³⁹ In light of the thousands of petitions filed already, there is already a significant body of decisions from the Board. ¹⁴⁰ To ensure uniformity among panel decisions and to provide more guidance to practitioners, the Board established a scheme by which some opinions become binding precedent, some are deemed "informative," and most remain as "routine" opinions. ¹⁴¹

Routine Opinions. By default, all Board opinions in AIA reviews are designated as routine. ¹⁴² In theory, routine opinions have no precedential value. The PTO warns that "[routine] opinions may have little persuasive value in relation to other Board opinions in other cases." ¹⁴³ The lack of precedential value, however, has not prevented some routine opinions from having a significant impact on PTO policy.

For example, the Board has largely defined real parties in interest through case-by-case adjudication in routine opinions. ¹⁴⁴ Who counts as a real party in interest is important because it defines the scope of the AIA's estoppel bar. ¹⁴⁵ After an AIA review is complete, both petitioners and their real parties in interest are barred from re-challenging claims on any ground that they

¹³⁸ See, e.g., 37 C.F.R. §§ 42.73, 42.108 (2017).

¹³⁹ Id. at § 42.71.

 $^{^{140}\}mathrm{TRIAL}$ STATISTICS, supra note 7.

¹⁴¹U.S. PATENT & TRADEMARK OFFICE, STANDARD OPERATING PROCEDURE 2 (REV. 9): PUBLICATION OF OPINIONS AND DESIGNATION OF OPINIONS AS PRECEDENTIAL, INFORMATIVE, REPRESENTATIVE, AND ROUTINE 1–2 (Sept. 22, 2014) [hereinafter P.T.A.B. STANDARD OPERATING PROCEDURE 2], http://www.uspto.gov/sites/default/files/documents/sop2-revision-9-dated-9-22-2014.pdf.

¹⁴²*Id*. at 4.

 $^{^{143}}$ U.S. Patent & Trademark Office, P.T.A.B.'s Designations for Opinions (Jan. 12, 2016), https://www.uspto.gov/sites/default/files/documents/P.T.A.B.%20Designations%20for%20 Opinions%201-12-2016.pdf.

¹⁴⁴ See, e.g., Unified Patents. Inc. v. Am. Vehicular Scis., LLC., No. IPR2016-00364, Paper 13 at 5–7 (P.T.A.B. June 27, 2016); Patent Owner's Preliminary Response at 28–29, Unified Patents Inc. v. Am. Vehicular Scis., LLC., No. IPR2016-00364, Paper 7 (P.T.A.B. Mar. 31, 2016); Unified Patents Inc. v. Dragon Intell. Prop., LLC, No. IPR2014-01252, Paper 37 at 8–14 (P.T.A.B. Feb. 12, 2015); Patent Owner's Preliminary Response at 10–17, Unified Patents Inc. v. Dragon Intellectual Prop., LLC, No. IPR2014-01252, Paper 14 (P.T.A.B. Nov. 14, 2014); Zoll LifeCor Corp. v. Philips Elecs. N.A. Corp., No. IPR2013-00616, Paper 17 at 9–13 (P.T.A.B. Mar. 20, 2014).

¹⁴⁵35 U.S.C. § 315(a), (e) (2012).

could have reasonably raised in the petition. ¹⁴⁶ Over the past few years, Board opinions have gradually developed standards to evaluate whether an unnamed party exerts sufficient "control" over an AIA review to constitute a real party in interest. ¹⁴⁷ For example, to determine whether a related corporate entity such as a parent or sister company is a real party in interest, individual panels have focused on factors such as the existence of a financially controlling interest, whether the related company pays for and supervises the IPRs, and whether the companies coordinated legal strategies. ¹⁴⁸

How the PTO has interpreted real parties in interest has particularly impacted organizations that file IPRs for the benefit of their members. In *Unified Patents v. American Vehicular Sciences*, the petitioner was an organization called Unified Patents that makes no commercial products. ¹⁴⁹ Instead, Unified Patents is funded by membership fees and files IPRs against patents that threaten its members. ¹⁵⁰ Various patent owners have argued the real parties in interest for Unified Patents' petitions are its members because they benefit from the IPRs and indirectly fund the proceedings through membership fees. ¹⁵¹ The Board rejected this argument, and held that even though its members pay a subscription fee to Unified Patents, they do not exert sufficient control over the AIA reviews. ¹⁵² If the Board adheres to this rationale, companies should be free to join these membership organizations without worrying about being named as real parties in interest in AIA review petitions.

The Board's decisions on real parties in interest have encouraged the growth of organizations like Unified Patents and RPX, which are now among

¹⁴⁶*Id.* § 315(e).

¹⁴⁷ See, e.g., Zoll LifeCor Corp., No. IPR2013-00616, Paper 17 at 9-13.

¹⁴⁸ See id. at 10.

¹⁴⁹ Am. Vehicular Scis., LLC., No. IPR2016-00364, Paper 7 at 22.

¹⁵⁰Am. Vehicular Scis., LLC., No. IPR2016-00364, Paper 13 at 5-6.

¹⁵¹ Id.; Unified Patents Inc. v. Dragon Intellectual Prop., LLC, No. IPR2014-01252, Paper 37 at 8–14 (P.T.A.B. Feb. 12, 2015).

¹⁵² Dragon Intellectual Prop., LLC, No. IPR2014-01252, Paper 37 at 8–14. By contrast, in RPX Corp. v. VirnetX, Inc., the Board noted that "a member of a trade association who finances an action which it brings on behalf of its members impliedly authorizes the trade association to represent him in that action." No. IPR2014-00171, Paper 49 at 4–10 (P.T.A.B. June 5, 2014). In that case, the Board found that Apple was in fact a real party in interest to a petition filed by RPX. Id.

the most frequent petitioners at the PTO. 153 Those who favor such organizations argue they help even the playing field between small companies and patent trolls by allowing companies to pool resources to attack invalid patents. 154 Others, however, argue they subvert the estoppel provisions of the AIA. 155 Either way, the business practices and organization of such groups depend in large part on the Board's legal interpretations announced in non-binding routine opinions. Should a Board panel change its rationale, as it is free to do under its operating procedures, it would inevitably disrupt the plans and expectations of companies that joined these trade associations.

Precedential Opinions. A member of the Board or public can nominate any opinion as precedential. ¹⁵⁶ After an opinion is nominated, the entire Board must vote on whether to make an opinion precedential. ¹⁵⁷ Even if the Board votes to do so, the final decision rests with the PTO Director. ¹⁵⁸ Notably, unlike routine or informative opinions, a precedential opinion is binding on subsequent panels, and can only be overturned by subsequent binding authority. ¹⁵⁹ By the start of 2018, the Board has only designated eleven AIA review decisions as precedential. The first precedential opinion was designated in July 2014. ¹⁶⁰ Nearly two years passed before the Board

¹⁵³ *IPR: Not Just for Litigants*, RPX (Feb. 21, 2017), https://www.rpxcorp.com/2017/02/21/ipr-not-just-for-litigants/ (describing how non-litigants are now some of the most frequent filers of IPR petitioners).

¹⁵⁴ Joe Mullin, *Unified Patents Files Legal Challenges Against Top Three Patent Trolls of 2016*, ARSTECHNICA (July 27, 2016, 2:39 PM), https://arstechnica.com/tech-policy/2016/07/patent-defense-group-seeks-to-knock-out-top-three-trolls-of-2015/ (quoting Unified Patent's CEO as stating that "[t]op filers demonstrate the worst behavior by often going after small companies who do not have the resources to defend themselves"); Annie Dike, "*Goliath" Troll Under P.T.A.B. Review*, NAT.'L L. REV. (July 14, 2017), https://www.natlawreview.com/article/goliath-troll-under-ptab-review.

¹⁵⁵Unified Patents Inc. v. Am. Vehicular Scis., LLC., No. IPR2016-00364, Paper 7 at 22–23 (P.T.A.B. June 27, 2016).

¹⁵⁶P.T.A.B. STANDARD OPERATING PROCEDURE 2, supra note 141, at 2.

¹⁵⁷ *Id.* at 2–3. Aside from routine opinions and precedential opinions, the PTO also designates some opinions as informative. Like routine opinions, informative opinions are also not binding. The Chief Judge can designate any nominated opinion as informative based on considerations such as whether it provides the Board "norms on recurring issues," "guidance on issues of first impression," or "guidance on Board rules and practices." *Id.* at 3–4.

 $^{^{158}}$ *Id*.

¹⁵⁹*Id*. at 3.

¹⁶⁰Meghan J. Kent & Steven J. Schwarz, *PTAB Designates First Precedential AIA Trial Decision*, VENABLE LLC (Sept. 2014), https://www.venable.com/tab-designates-first-precedential-

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designated two more precedential cases in January 2016.¹⁶¹ The pace of designating precedential opinions has accelerated more recently, with the Board designating eight opinions since 2016.¹⁶² These cases govern issues such as the standard for seeking discovery and when the one-year time bar for filing an IPR petition is triggered.¹⁶³

Of these precedential decisions, the Board's decision in *MasterImage 3D v. RealD* was particularly controversial among patent owners who believe the Board's procedures fundamentally undermine their right to amend their patents in IPRs.¹⁶⁴ In that case, the Board confirmed earlier opinions holding that patent owners, instead of the petitioner, must prove that each proposed claim is patentable over the prior art of record.¹⁶⁵ This is the opposite of typical patent examination, where the examiner must identify the references that render each claim unpatentable and explain the "pertinence of each reference, if not apparent."¹⁶⁶ The impact of the Board's rule was significant, as most patent owners have failed to prove their proposed claims are

aia-trial-decision/; SecureBuy LLC v. CardinalCommerce Corp., No. CBM 2014-00035, Paper 12 (P.T.A.B. Apr. 25, 2014) (precedential).

¹⁶¹LG Elecs., Inc. v. Mondis Tech. Ltd., No. IPR2015-00937, Paper 8 (P.T.A.B. Sept. 17, 2015); Westlake Servs., LLC v. Credit Acceptance Corp., No. CBM2014-00176, Paper 28 (P.T.A.B. May 14, 2015); Peter C. Lauro & Leah M. Octavio, *PTAB Designates Two America Invents Act Review Decisions as Precedential*, Alert: Intellectual Property Practice (Jan. 2016) https://www.saul.com/sites/default/files/IP_012016.pdf.

162 See Facebook, Inc. v. Skky, LLC, No. CBM2016-00091, Paper 12 (P.T.A.B. Sept. 28, 2017); Gen. Plastic Indus. Co., Ltd. v. Canon Kabushiki Kaisha, No. IPR2016-01357, Paper 19 (P.T.A.B. Sept. 6, 2017); Lumentum Holdings, Inc. v. Capella Photonics, Inc., No. IPR2015-00739, Paper 38 (P.T.A.B. Mar. 4, 2016); MasterImage 3D, Inc. v. RealD Inc., No. IPR2015-00040, Paper 42 (P.T.A.B. July 15, 2015); Oracle Corp. v. Click-to-Call Techs, LP, No. IPR2013-00312, Paper 26 (P.T.A.B. Oct. 30, 2013); Athena Automation Ltd. v. Husky Injection Molding Sys. Ltd., No. IPR2013-00290, Paper 18 (P.T.A.B. Oct. 25, 2013); Bloomberg, Inc. v. Markets-Alert Pty, Ltd., No. CBM2013-00005, Paper 32 (P.T.A.B. May 29, 2013); Garmin Int'l, Inc. v. Cuozzo Speed Techs. LLC, No. IPR2012-00001, Paper 26 (P.T.A.B. Mar. 5, 2013).

 $^{163}\,See,\ e.g.,\ LG\ Elecs.,\ No.\ IPR2015-00937,\ Paper 8$ at 3–4; $Garmin,\ No.\ IPR2012-00001,\ Paper 26$ at 2–3.

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¹⁶⁴Baluch & Dickinson, *supra* note 14, at 2–3.

¹⁶⁵ MasterImage 3D, No. IPR2015-00040, Paper 42 at 4; see also Idle Free Sys., Inc. v. Bergstrom, Inc., No. IPR2012-00027, Paper 26 at 6–7 (P.T.A.B. June 11, 2013).

¹⁶⁶ 37 C.F.R. § 1.104 ("In rejecting claims for want of novelty or for obviousness, the examiner must cite the best references . . . [and t]he pertinence of each reference, if not apparent, must be clearly explained and each rejected claim specified.").

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patentable over the prior art.¹⁶⁷ Out of 118 motions to amend filed by April 2016, all but six were denied entirely.¹⁶⁸ This led some to question whether the right to amend challenged claims in AIA reviews is largely illusory.¹⁶⁹ The Federal Circuit ultimately intervened in *Aqua Products v. Matal*, and overturned the Board's practice of placing the burden of proof on patent owners.¹⁷⁰

C. Expanded Panels

Apart from how the Board categorizes its own opinions, the Director can also use expanded panels on an ad hoc basis to set agency procedure and maintain consistency between panels. ¹⁷¹ Board panels usually consist of three members, which is the minimum number established by statute. ¹⁷² Nothing in the statute, however, limits the maximum number of judges on each panel, and the Board's internal operating procedure allows the Director to expand panels to rehear cases. ¹⁷³ Accordingly, the Chief Judge, acting on behalf of the Director, can expand a panel if the "AIA Review involves an issue of exceptional importance," "[c]onsideration by an expanded panel is necessary to secure and maintain uniformity of the Board's decisions," or upon "written request from the Commissioner for Patents." ¹⁷⁴ The expanded panel will include the members of the original panel, and "additional judges to be assigned by the Chief Judge." ¹⁷⁵

¹⁶⁷ Binal J. Patel, *Amending Claims at the P.T.A.B.- A Fool's Errand?*, MANAGING INTELL. PROP. (Feb. 24, 2017), https://bannerwitcoff.com/wp-content/uploads/2017/05/Amending-claims-at-the-PTAB.pdf.

 $^{^{168}}$ United States Patent and Trademark Office, Patent Trial and Appeal Board Motion to Amend Study 4 (Apr. 30, 2016), https://www.uspto.gov/sites/default/files/documents/2016-04-30%20PTAB%20MTA%20study.pdf.

¹⁶⁹Baluch & Dickinson, supra note 14, at 2.

^{170 872} F.3d 1290, 1296 (Fed. Cir. 2017).

¹⁷¹ U.S. PATENT & TRADEMARK OFFICE, STANDARD OPERATING PROCEDURE 1 (REV. 14): ASSIGNMENT OF JUDGES TO MERITS PANELS, INTERLOCUTORY PANELS, AND EXPANDED PANELS 3–5 (May 8, 2015) [hereinafter "P.T.A.B. STANDARD OPERATING PROCEDURE 1"], https://www.uspto.gov/sites/default/files/documents/SOP1%20-%20Rev.%2014%202015-05-08.pdf.

¹⁷² 35 U.S.C. § 6 (2012) ("Each appeal, derivation proceeding, post-grant review, and inter partes review shall be heard by at least 3 members of the Patent Trial and Appeal Board, who shall be designated by the Director.").

 $^{^{173}}$ P.T.A.B. STANDARD OPERATING PROCEDURE 1, *supra* note 171, at 3–5.

¹⁷⁴*Id*. at 3.

¹⁷⁵ *Id*. at 4.

At first blush, given the Board's rationale for expanded panels, this procedure seems analogous to en banc review by federal appellate courts. ¹⁷⁶ The Board's standard operating procedure parrots the language of Federal Rules of Appellate Procedure 35, which states that en banc hearings are appropriate where it is "necessary to secure or maintain uniformity of the court's decisions" or the case "involves a question of exceptional importance." ¹⁷⁷ But that is where the parallels end. Even though the Board's internal operating procedure suggests that expanded panels are used to resolve important issues and maintain uniformity, the decisions of expanded panels are ultimately not binding. ¹⁷⁸ As such, this practice contrasts sharply with en banc opinions in federal appellate courts, which bind future circuit court panels and can only be overturned by another en banc decision. ¹⁷⁹

In fact, some Board panels have expressly declined to follow the legal interpretations and rationales decided in expanded panels. ¹⁸⁰ The Board's approach to joinder practice illustrates how the Director has struggled to use this procedure to maintain uniformity among panel decisions. Under the AIA's joinder provision, the Director may "join as a party to that inter partes review any person who properly files a petition." ¹⁸¹ Although joinder may not seem contentious, it has garnered controversy in practice because some argue that it can be used to circumvent statutorily defined deadlines for filing IPRs.

The AIA sets a one-year deadline to file an IPR or CBM petition after being sued for patent infringement. Now suppose a party is sued for infringement, files an IPR petition, and the Board institutes review on some grounds, but not others. By this time, the one-year deadline for filing a

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¹⁷⁶FED. R. APP. P. 35.

¹⁷⁷ Id

¹⁷⁸ See, e.g., ZhongShan Broad Ocean Motor Co., Ltd. v. Nidec Motor Corp., No. IPR2015-00762, Paper 12 at 12–13 (P.T.A.B. July 20, 2015) (expressly declining to follow legal interpretation established in prior expanded panel).

¹⁷⁹ Retractable Techs., Inc. v. Becton, Dickinson & Co., 659 F.3d 1369, 1372 (Fed. Cir. 2011) (noting that, where prior panel decision is inconsistent with an en banc opinion, the court is bound by the en banc decision); *see also* Textile Mills Sec. Corp. v. C.I.R., 314 U.S. 326, 334–35 (1941) (explaining that en banc decisions avoid intra-circuit conflicts and promote finality of decision in the circuit courts).

¹⁸⁰ See, e.g., Skyhawke Techs., LLC v. L&H Concepts, LLC, No. IPR2014-01485, Paper 13 at 3–4 (Mar. 20, 2015).

¹⁸¹ 35 U.S.C. § 315 (2012).

¹⁸² See id. § 315(b).

petition may well have elapsed. ¹⁸³ To avoid the one-year deadline, some parties will file a second petition and request to join *their own* previously instituted AIA review. Because the AIA exempts joinder from the one-year deadline, a petitioner can thus introduce new arguments after the one-year deadline. ¹⁸⁴ Unsurprisingly, various Board members found this practice objectionable. ¹⁸⁵ Those members favor a rule that limits joinders to petitions filed by *different* parties. ¹⁸⁶

The apparent policy of the Director, however, is that arguments from different petitions can be joined, even if they are filed by the same petitioner. To implement this policy, the Chief Judge, acting on behalf of the Director, has expanded the number of judges on panels to overrule members who disagree. Is In *Target Corp. v. Destination Maternity Corp.*, a five-member panel, in a 3-2 decision, initially determined that a petitioner cannot join its own previously filed petition. After the petitioner requested rehearing, the Chief Judge added two judges onto the panel. Now with seven judges, the expanded panel reversed the prior order in a 4-3 decision. The expanded panel held that the only person excluded by the language [of the statute] is the owner of the patent at issue. Therefore, the Board can properly join a party to its own previously filed petition.

Even though the expanded panel decision was not binding, one would reasonably expect the Board to consistently interpret § 315(d) in accordance with *Target*. But instead, panels faced with the same question continued to diverge. ¹⁹³ For example, in *Skyhawk Tech. v. L&H Concepts, LLC*, a three-

 $^{^{183}}$ See Target Corp. v. Destination Maternity Corp., No. IPR2014-00508, Paper 20 at 2–3 (P.T.A.B. Sept. 25, 2014).

¹⁸⁴35 U.S.C. § 315(b).

¹⁸⁵ See, e.g., Skyhawke Techs., LLC v. L&H Concepts, LLC, No. IPR2014-01485, Paper 13 at 3–4 (Mar. 20, 2015); *Target*, No. IPR2014-00508, Paper 20 at 2–3.

¹⁸⁶ See, e.g., Skyhawke Techs, No. IPR2014-01485, Paper 13 at 3–4; Target, No. IPR2014-00508, Paper 20 at 2–3.

 $^{^{187}\}text{Target}$ Corp. v. Destination Maternity Corp., No. IPR2014-00508, Paper 28 at 6–12 (P.T.A.B. Feb. 12, 2015).

 $^{^{188}}Id$

¹⁸⁹ Target, No. IPR2014-00508, Paper 20 at 3.

¹⁹⁰ Target, No. IPR2014-00508, Paper 28.

¹⁹¹ Compare id. at 6–17, with id. at 1 (Fitzpatrick, A.L.J., dissenting).

¹⁹² *Id*. at 7.

 $^{^{193}}$ See, e.g., ZhongShan Broad Ocean Motor Co., Ltd., v. Nidec Motor Corp. No. IPR2015-00762, Paper 12 at 15 (P.T.A.B. July 20, 2015); Skyhawke Techs., LLC v. L&H Concepts, LLC, No. IPR2014-01485, Paper 13 at 3–4 (Mar. 20, 2015).

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judge panel interpreted the joinder provision in precisely the opposite manner as the expanded panel in *Target*.¹⁹⁴ In that case, the panel held that "join as a party" excludes a person who is already a party." Another panel reached the same conclusion in *ZhongShan v. Nidec*, and the Chief Judge intervened again by using an expanded panel to overrule the original panel's decision. ¹⁹⁶ On appeal, Nidec alleged that the Board's reliance on expanded panels was improper because the two administrative judges were added with the "expectation that they would vote to set aside the earlier panel decision." ¹⁹⁷ Although the Federal Circuit ultimately affirmed the Board's decision, the court criticized the PTO's practice of expanding panels to maintain uniformity. ¹⁹⁸ In a concurring opinion, Judge Dyk wrote that "[w]hile we recognize the importance of achieving uniformity in PTO decisions, we question whether the practice of expanding panels where the PTO is dissatisfied with a panel's earlier decision is the appropriate mechanism of achieving the desired uniformity." ¹⁹⁹

As exemplified by the Board's decisions on joinder, panels will sometimes issue opinions that seem squarely at odds with one another. Some practitioners complain that cases are producing "completely opposite decisions" from the Board, and that conflicting opinions means that panels can "pick and choose in their reasoning." To some extent, apparent inconsistencies between panel opinions can be attributed to the fact-intensive nature of deciding questions like real parties in interest. But as *Target* shows, even a clear legal interpretation from an expanded panel does not bind the Board, and there is little to prevent individual panels from departing from the rationale of prior decisions. ²⁰¹ This is particularly problematic in areas where the statutory language is sufficiently broad and the prior decisions diverse

¹⁹⁴ Skyhawke, No. IPR2014-01485, Paper 13 at 3-4.

¹⁹⁵ *Id*. at 4.

¹⁹⁶ ZhongShan Broad Ocean Motor Co., Ltd. v. Nidec Motor Corp., No. IPR2015-00762, Paper 16 at 6–9 (P.T.A.B. Oct. 5, 2015); *ZhongShan*, No. IPR2015-00762, Paper 12 at 12–13.

¹⁹⁷ Nidec Motor Corp. v. ZhongShan Broad Ocean Motor Co., 868 F.3d 1013, 1020 (Fed. Cir. 2017) (Dyk, J., concurring).

¹⁹⁸ Id.

¹⁹⁹ Id.

²⁰⁰Michael Loney, *P.T.A.B. Urged to Designate More Precedential Opinions*, MANAGING INTELL. PROP. (Apr. 11, 2017), http://www.managingip.com/Article/3708672/P.T.A.B.-urged-to-designate-more-precedential-decisions.html.

²⁰¹ Target Corp. v. Destination Maternity Corp., No. IPR2014-00508, Paper 20 at 2–3 (P.T.A.B. Sept. 25, 2014).

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enough such that individual panels have wide discretion on how to apply the law.

Criticism of procedural uncertainty and inconsistent standards are not exclusive to the PTO. A more unique problem, however, is that the Board's tools for ensuring consistency are inadequate and underused. For instance, although expanded panels are designed so the Director can resolve issues of exceptional importance or secure uniformity of the Board's decisions, their lack of precedential value means the Director can do little to accomplish those goals. And although precedential opinions are binding, they have been underused thus far. The Board has only designated eleven AIA review decisions as precedential.²⁰² The designation process is also procedurally cumbersome, as it requires a majority of Board members to vote in favor of making an opinion precedential.²⁰³ As former PTO Director Michelle Lee candidly explained, "the approval process for making a decision precedential that worked for a Board of 80 judges does not necessarily work so well with a Board of almost 300."204 In short, the current PTO procedures hamper the Director's ability to set agency policy through adjudication.

Because of a perceived lack of clarity regarding AIA review standards and procedures, the patent bar has broadly pushed the Board to designate more precedential opinions. ²⁰⁵ Some have urged practitioners to take a more active role in nominating opinions as precedential.²⁰⁶ And others have even proposed a rule that would allow petitioners to ask the Board for en banc review in order to facilitate the development of binding precedent. ²⁰⁷ For its part, the Board agrees that precedential opinions would help maintain consistency before panels, and former Director Michelle Lee announced the PTO plans to designate more opinions as precedential.²⁰⁸ But as the next section reveals, deficiencies in the Board's internal procedures are compounded by the Federal Circuit's general reluctance to defer to the PTO's legal interpretations.

²⁰² See supra Section II.B.

²⁰³Lee, Remarks at GWU, supra note 16.

²⁰⁵Loney, *supra* note 200; Koenig, *supra* note 11.

²⁰⁶K.S. Gaudry & J. Krieger, The Patent Bar's Role in Setting P.T.A.B. Precedence, LAW360 (Sep. 10, 2015, 10:34 AM), http://www.kilpatricktownsend.com/~/media/Files/articles/2015/ The %20 Patent %20 Bars %20 Role %20 In %20 Setting %20 P.T.A.B. %20 Precedence. as hx.

²⁰⁷B. Steinberg et al., A Proposed Rule for En Banc P.T.A.B. Review, LAW360 (Feb. 24, 2017, 11:59AM), https://www.lw.com/thoughtLeadership/proposed-rule-for-en-banc-P.T.A.B.-review.

²⁰⁸Lee, Remarks at GWU, supra note 16.

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III. JUDICIAL REVIEW OF PTO ADJUDICATION

Thus far, this Article has focused on the internal procedures for AIA reviews at the PTO. This section takes a step back to look at how AIA reviews fit in the broader confines of the Administrative Procedure Act (APA) and how the Federal Circuit reviews the PTO's decision-making, particularly in view of the court's long-standing reluctance towards deferring to the PTO.

Given the "plenary authority" of the PTO over procedural issues, the Board should, in theory, be able to regulate AIA reviews through formal adjudication and receive deference for its legal interpretations.²⁰⁹ This would be consistent with the principle that reviewing courts should not dictate the agency's choice of policymaking forum, but instead defer to reasonable agency interpretations of ambiguous statutes regardless of whether the agency used adjudication or rulemaking. 210 And yet, the Federal Circuit has been hesitant to acknowledge the PTO's authority to set policy through adjudication. This reluctance is unfortunate, as clearer rules on the Patent Office's rulemaking authority would likely enhance uniformity and consistency in AIA reviews.

This section tries to answer three questions. First, are AIA reviews administrative actions that establish binding legal standards? The Supreme Court held that agency legal interpretations are only entitled to *Chevron* deference if Congress intended the agency to make rules "carrying the force of law."211 The Board's routine opinions likely do not meet this standard because they are not binding and do not reflect the legal views of the PTO Director. By contrast, the Board's precedential opinions should, at least in theory, be entitled to *Chevron* deference.

Second, how has the Federal Circuit reviewed PTO policies announced through adjudication? Not surprisingly, the court has taken a narrow view of the PTO's regulatory authority, and at times suggested that only rules promulgated through notice-and-comment are entitled to deference. 212 The court's struggle to define the scope of the PTO's authority was plainly evident in Aqua Products, in which a deeply divided court ultimately refused to defer to the PTO's precedential decision regarding the burden of proof for

²⁰⁹Cooper Techs. Co. v. Dudas, 536 F.3d 1330, 1335 (Fed. Cir. 2008) (describing plenary authority of PTO over procedural issues).

²¹⁰SEC v. Chenery Corp., 332 U.S. 194, 202–03 (1947).

²¹¹U.S. v. Mead Corp., 533 U.S. 218, 227 (2001).

²¹² See infra Part III.C.

proposed claim amendments in IPRs. 213 Although Aqua Products did not foreclose the use of adjudication altogether, the decision likely limited the set of issues for which the Board could regulate through adjudication. Accordingly, the PTO is likely to face significant challenges in its efforts to maintain uniformity in AIA reviews.

Third, is the Federal Circuit's reluctance to defer to the PTO's decisionmaking justified? As others have noted, many of the policy rationales behind Chevron deference are not relevant for the PTO because it lacks rulemaking authority over substantive patent law issues. 214 Nevertheless, Congress delegated regulatory authority to the PTO for AIA reviews, and thus Chevron and its progeny require courts to defer to reasonable exercises of the PTO's rulemaking authority. 215 Therefore, the pertinent question is not whether the Federal Circuit should defer to the Board's legal interpretations as a general matter, but whether the court should dictate the manner by which the agency exercises its delegated authority. Specifically, are there good reasons to foreclose the PTO from announcing policy through adjudication? This Article finds no compelling reasons for doing so.

A. Do AIA Review Decisions Have the Force and Effect of Law?

To determine whether the Board is entitled to deference for its decisions, it is helpful to first examine whether AIA reviews can be fairly characterized as administrative actions that establish binding legal standards. In U.S. v. Mead, the Supreme Court held that agency actions are only entitled to Chevron deference if Congress intended the agency to make rules "carrying the force of law."²¹⁶ This is often called "*Chevron* step zero."

Intuitively, it seems reasonable to conclude that Congress intended the PTO to speak with the force of law by creating a relatively formal administrative proceeding to decide the validity of issued patents. Notably, the Supreme Court explained that "[i]t is fair to assume generally that Congress contemplates administrative action with the effect of law when it provides for a relatively formal administrative procedure tending to foster the

²¹³ Aqua Prods. v. Matal, 872 F.3d 1290, 1296 (Fed. Cir. 2017) (en banc).

²¹⁴Orin Kerr, Opinion, The Case for Patent Law and Criminal Law Exceptionalism in the Administrative State, WASH. POST (Feb. 12, 2016), https://www.washingtonpost.com/news/volokhconspiracy/wp/2016/02/12/the-case-for-patent-law-and-criminal-law-exceptionalism-in-theadministrative-state/?utm_term=.57c44a7e2987.

²¹⁵Chevron, U.S.A., Inc. v. Nat. Res. Def. Council, Inc., 467 U.S. 837, 844 (1984).

²¹⁶533 U.S. at 218.

fairness and deliberation that should underlie a pronouncement of such force."217 Likewise, the Federal Circuit has suggested that AIA reviews are formal proceedings subject to Section 554 of the APA.²¹⁸ In Dell Inc. v. Acceleron, LLC., for example, the court held that patent owners are entitled to the procedural protections for formal adjudications in AIA reviews.²¹⁹ Such procedural requirements include notice of the fact and law asserted, an opportunity to submit arguments and evidence, and a hearing. ²²⁰ The Federal Circuit reiterated that parties to an IPR are entitled to procedural protections under the APA in SAS Institute, Inc. v. ComplementSoft LLC. 221 Again citing Section 554, the court faulted the Board for adopting a new claim construction at the final written decision without providing any notice to the petitioner, and noted that "an agency may not change theories in midstream without giving respondents reasonable notice of the change' and 'the opportunity to present argument under the new theory."222 With the Federal Circuit's pronouncements in Dell and SAS, AIA reviews seem easily categorized as "a relatively formal administrative procedure tending to foster the fairness and deliberation."223 Indeed, as Justice Scalia noted in Mead, "informal rulemaking and formal adjudication are the only more-or-less safe harbors" for Chevron deference. 224

On the other hand, there are reasons to conclude that at least routine opinions should not receive any *Chevron* deference, even with respect to procedural matters.²²⁵ The most persuasive argument against *Chevron* deference is that the Board's routine opinions do not bind future panels.²²⁶ Hence, even the Board itself does not treat its routine opinions as binding law with prospective effect. And moreover, the Director is not involved with

²¹⁷ Id. at 230.

²¹⁸Dell Inc. v. Acceleron, LLC, 818 F.3d 1293, 1301 (Fed. Cir. 2016).

 $^{^{219}}Id$

 $^{^{220}}Id$

²²¹825 F.3d 1341, 1351 (Fed. Cir. 2016), *cert. granted sub nom.* SAS Inst., Inc. v. Lee, 137 S. Ct. 2160 (2017).

²²² Id.

²²³U.S. v. Mead Corp., 533 U.S. 218, 230 (2001).

²²⁴ Id. at 246 (Scalia, J., dissenting).

²²⁵ Golden, *Working Without* Chevron, *supra* note 8, at 1686 ("Nonprecedential PTAB opinions seem particularly unlikely to trigger *Chevron* deference from Article III courts, whose judges might wonder why they should consider themselves largely bound by a PTAB ruling that neither the PTAB nor the agency more generally considers to be binding.").

²²⁶See id.

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individual panel decisions, so it would be difficult to categorize routine opinions as agency-level legal interpretations.²²⁷ As discussed in Section II.B., individual panels have expressly declined to follow legal interpretations announced in prior AIA reviews. Such inconsistencies between panels undermine any reasonable argument that routine opinions represent the legal interpretations of the PTO as an agency.

Precedential Board opinions are stronger candidates for Chevron deference.²²⁸ Unlike routine opinions, precedential opinions are binding on future Board panels.²²⁹ Moreover, the PTO Director ultimately decides whether an opinion should be designated as precedential.²³⁰ Stuart Benjamin and Arti Rai observed, for example, that the Board's procedure for designating precedential opinions is consistent with the "standard federal model" for agency decision-making, in which agency heads act as the "final arbiter of legal and policy questions."231 In other words, precedential opinions represent an agency-level legal interpretation, not just the legal reasoning of an individual panel.

B. What is the Federal Circuit's Approach to PTO Adjudication?

This section looks at the Federal Circuit's approach to the PTO's adjudicatory authority, focusing on the court's opinions regarding the scope of CBMR and the burden of proof on motions to amend in IPRs. Thus far, the Federal Circuit has been reluctant to defer to the PTO, particularly where the Board announces agency policy through adjudication. Notably, the court's decisions regarding the scope of CBMR reflect an unwillingness to apply the *Chevron* framework to the Board's legal interpretations at all. And even when the court ostensibly applied Chevron in Aqua Products, the Federal Circuit still subjected the PTO's policymaking process to close scrutiny. 232

To start, consider the Federal Circuit's decisions on which patents qualify for CBMR. By way of background, Section 18 of the AIA created CBMR,

²²⁷ Id. at 1680-85.

²²⁸Id. at 1689-90.

²²⁹ Id. at 1690.

 $^{^{230}\,}P.T.A.B.$ Standard Operating Procedure 2, supra note 141, at 2.

²³¹ Stuart M. Benjamin & Arti K. Rai, Administrative Power in the Era of Patent Stare Decisis, 65 DUKE L.J. 1563, 1588-89 (2016).

²³² See Aqua Prods., Inc. v. Matal, 872 F.3d 1290, 1316 (Fed. Cir. 2017) (en banc).

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which is a transitional program for covered business method patents only. ²³³ CBMRs have become a powerful tool for invalidating patents on business methods.²³⁴ The AIA requires the PTO Director to "issue regulations establishing and implementing a transitional post-grant review proceeding for review of the validity of covered business method patents," which is in turn defined as patents "that claim a method or corresponding apparatus for performing data processing or other operations used in the practice, administration, or management of a financial product or service, except that the term does not include patents for technological inventions."235 With respect to what constitutes "technological invention," the AIA states that the "Director shall issue regulations for determining whether a patent is for a technological invention."236

Pursuant to its statutory mandate, the PTO initially set out to define what constitutes a "financial product or service" through notice-and-comment rulemaking. ²³⁷ During this process, the PTO refused to limit the definition to products or services of the financial services industry.²³⁸ And the PTO similarly refused to define "financial product or service" based on the classification system for patents.²³⁹ Ultimately, the PTO adopted a rule that copies the statute word-for-word. 240 Instead of trying to establish rigid rules on which patents qualify for CBMR, the PTO decided the question would be best resolved through case-by-case adjudication.²⁴¹

SAP America, Inc. v. Versata Development Group was the first CBMR filed and gave the PTO an opportunity to apply its case-by-case approach to defining CBMs.²⁴² In that case, the Board held the definition of a CBM should "be broadly interpreted and encompass patents claiming activities that

²³³Leahy-Smith America Invents Act, Pub. L. No. 112-29, § 18, 125 Stat. 329 (2011).

²³⁴ See id. (Notably, a CBMR petitioner may argue that challenged claims do not recite patenteligible subject matter under § 101, whereas IPR petitioners may not.); see also 35 U.S.C. § 311(b) (2012).

²³⁵Leahy-Smith America Invents Act § 18(a)(1).

²³⁶Id. § 18(d)(1).

²³⁷Transitional Program for Covered Business Method Patents-Definitions of Covered Business Method Patent and Technological Invention, 77 Fed. Reg. 48,734, 48,736 (Aug. 14, 2012).

 $^{^{238}}Id.$

 $^{^{239}}$ *Id*.

²⁴⁰ Compare 37 C.F.R. § 42.301 (2017), with Leahy-Smith America Invents Act § 18(d)(1).

²⁴¹Transitional Program for Covered Business Method Patents, 77 Fed. Reg. at 48,737 (explaining that the PTO will "consider whether a patent is for a technological invention on a caseby-case basis and will take into consideration the facts of a particular case").

²⁴² See No. CBM2012-00001, Paper 36 at 25 (P.T.A.B. Jan. 9, 2013).

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are financial in nature, incidental to a financial activity or complementary to a financial activity."243 According to the Board, the term "financial is an adjective that simply means relating to monetary matters."244 Versata appealed, and argued that CBMs should only cover "products or services from the financial sector."245 The Federal Circuit agreed with the PTO's interpretation and held that "[t]he plain text of the statutory definition . . . covers a wide range of finance-related activities. The statutory definition makes no reference to financial institutions "246

The Federal Circuit's holding in *Versata*, at least with respect to the scope of CBMR, is nothing radical. But how the court reached its decision deserves attention. In its opinion, the court acknowledged that Congress specifically authorized the PTO to define the meaning of technological invention, and "gave the USPTO broad authority over the entire [CBM] program." ²⁴⁷ The court then looked to the PTO's rulemaking and found that it "add[ed] nothing to our understanding" of the scope of CBM—not surprising since the PTO's rule parroted the statute verbatim. ²⁴⁸ But at this point, instead of looking at whether the Board's interpretation in the decision itself was entitled to deference under *Chevron*, the court analyzed the statute de novo. ²⁴⁹ Indeed, the court even noted that "[i]t might have been helpful if the agency had used that authority to elaborate on its understanding of the definition provided in the statute." ²⁵⁰ Of course, the flaw with this approach is that the Board did elaborate on its understanding of the statute, both in its notice of final rulemaking and in the *Versata* decision itself. ²⁵¹ By suggesting otherwise, the

²⁴³ *Id.* at 21–22.

²⁴⁴ *Id.* at 23.

²⁴⁵ Versata Dev. Grp., Inc. v. SAP Am., Inc., 793 F.3d 1306, 1324 (Fed. Cir. 2015).

²⁴⁶Id. at 1325.

²⁴⁷ Id. at 1323.

²⁴⁸Id. at 1324; 37 C.F.R. § 42.301 (2017).

²⁴⁹ Versata, 793 F.3d at 1326-27.

²⁵⁰Id. at 1325.

²⁵¹Transitional Program for Covered Business Method Patents, 77 Fed. Reg. at 48,736 (explaining that "[t]he suggestion to clarify that the term 'financial product or service' is limited to the products or services of the financial services industry is not adopted" because "[s]uch a narrow construction of the term would limit the scope of the definition of covered business method patents beyond the intent of section 18(d)(1) of the AIA"); SAP Am., Inc. v. Versata Dev. Grp., Inc., No. CBM2012-00001, Paper 36 at 22-23 (P.T.A.B. Jan. 9, 2013) (declining to "interpret the statute as requiring the literal recitation of the terms financial products or services . . . [because t]he term financial is an adjective that simply means relating to monetary matters.").

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Federal Circuit implicitly rejected any notion that the Board can interpret law in any manner *other* than notice-and-comment rulemaking.

The Federal Circuit's decision in *Secure Axcess v. PNC Bank* confirmed that the court would not defer to the Board's interpretations of the CBMR statute. There, the court reversed the Board's determination that a patent for a method of authenticating webpages was directed to a "covered business method." The Board initially held that CBMs include any patent that "covers the ancillary activity related to a financial product or service." On appeal, both parties urged the Federal Circuit to review the Board's decision under the arbitrary and capricious standard as an exercise of the Board's policy discretion. The court disagreed, and instead framed the question as whether the Board "properly understood the scope of the statutory definition. That is a question of law." 255

Assuming the court correctly characterized the issue as a legal interpretation of the CBMR statute, the next step should have been to consider whether the Board's interpretation was entitled to deference. As the Supreme Court explained, "If a statute is ambiguous, and if the implementing agency's construction is reasonable, *Chevron* requires a federal court to accept the agency's construction of the statute, even if the agency's reading differs from what the court believes is the best statutory interpretation." Here, the Board reached its interpretation in a detailed opinion that considered the legislative history of AIA, how the patent would be practiced, and the patent owner's infringement assertions against the financial industry. The Federal Circuit, however, did not consider whether this analysis was reasonable. Instead, the court looked at the statute de novo, and concluded that CBMRs are only available for patents that claim a financial activity, and not merely patents that perform operations "incidental to a financial activity."

²⁵²Secure Axcess, LLC v. PNC Bank Nat'l Ass'n, 848 F.3d 1370, 1373 (Fed. Cir. 2017), petition for cert. filed, No. 17-350 (Sept. 4, 2017).

²⁵³Id. at 1375.

²⁵⁴ Id. at 1377.

 $^{^{255}}$ Id.

²⁵⁶Nat'l Cable & Telecomm. Ass'n v. Brand X Internet Servs., 545 U.S. 967, 980 (2005).

²⁵⁷ Id

²⁵⁸PNC Bank Nat'l Ass'n. v. Secure Axcess, LLC, No. CBM2014-00100, Paper 43 at 8–17 (P.T.A.B. Sept. 8, 2015); Secure Axcess, 848 F.3d at 1380.

²⁵⁹ Secure Axcess, 848 F.3d at 1380–81.

²⁶⁰Id. at 1381 (emphasis added).

One way to understand Versata and Secure Axcess is to conclude that the scope of CBMR is a substantive legal issue that Congress did not intend the PTO to regulate. For instance, the Board is not entitled deference on its interpretation of what constitutes patentable subject matter under § 101.²⁶¹ Therefore, one could argue the Board also lacks authority to interpret which patents are directed to "business methods." The problem with this argument is two-fold. First, the scope of CBMR is not a substantive requirement for patentability. Instead, it is a mechanism to sort out which patents are eligible for a specific type of AIA review. In that sense, the scope of CBM is not directly comparable to substantive patentability issues like obviousness or patent eligibility. Second, Congress seemingly intended the PTO to interpret the scope of CBMR by conferring broad authority over the CBMR program generally. 262 The statute requires the Director to issue "regulations" establishing and implementing a transitional post-grant review proceeding for review of the validity of covered business method patents."²⁶³ Indeed, the Federal Circuit found that Congress conferred "broad authority over the entire [Section] 18 program" on the PTO, and even suggested the PTO should have "used that authority to elaborate on its understanding of the definition provided in the statute."264

Perhaps another way to harmonize the Federal Circuit's approach with *Chevron* is by reasoning that the Board failed to speak with the force of law as required by *Mead*, and therefore its attempt to define the scope of CBMR fails *Chevron* "step zero." The Federal Circuit criticized the PTO for failing to "adopt [its] general policy statement" on the scope of CBMR "through rule making procedures." This implies the Board cannot announce policy through adjudication, or at least in routine opinions. But under this view, the PTO could simply promulgate a rule through notice-and-comment rulemaking to define CBM as any patent that is *incidental* to financial activity. And even though such a rule would contradict the holding in *Secure Axcess*, the Federal Circuit would still have to defer to the PTO's interpretation so long as it is reasonable. 266 Considering the court's refusal to

²⁶¹ Apple, Inc. v. Ameranth, Inc., 842 F.3d 1229, 1236 (Fed. Cir. 2016) (reviewing Board's § 101 determination de novo).

 $^{^{262}}$ Leahy-Smith America Invents Act, Pub. L. No. 112-29, § 18(a), 125 Stat. 329–30 (2011). 263 Id.

²⁶⁴ Versata Dev. Grp., Inc. v. SAP Am., Inc., 793 F.3d 1306, 1323–25 (Fed. Cir. 2015).

²⁶⁵ Unwired Planet, LLC v. Google Inc., 841 F.3d 1376, 1380 (Fed. Cir. 2016), petition for cert. filed, No. 17-357 (Sept. 1, 2017); Versata, 793 F.3d at 1325.

²⁶⁶Nat'l Cable & Telecomm. Ass'n v. Brand X Internet Servs., 545 U.S. 967, 980 (2005).

consider the Board's previous interpretations under the *Chevron* framework at all, such deference seems unlikely even if the PTO uses notice-and-comment rulemaking.²⁶⁷

Finally, one can conclude Congress simply did not leave any statutory ambiguity on the scope of CBM. The fact that Congress specifically authorized the Board to interpret "technological invention," but not "covered business method," lends some support to this view because it implies that Congress did not intend to leave any ambiguity regarding the latter term. ²⁶⁸ But even so, figuring out whether the statute is ambiguous is part of *Chevron* step one, whereas *Versata* and *Secure Axcess* suggest the two-step *Chevron* analysis is entirely inapplicable.

The Federal Circuit's en banc decision in *Aqua Products* confronted these questions more directly, but ultimately provided little clarity. ²⁶⁹ In that case, the court addressed whether the PTO acted within its authority by placing the burden of proof on the patentee to show that its proposed amended claims in IPRs are patentable.²⁷⁰ As background, the AIA allows patent owners at least one opportunity to amend their claims in an IPR.²⁷¹ And the statute also requires the petitioner to prove each "proposition of unpatentability by a preponderance of the evidence."272 The statute does not, however, specify whether the "proposition of unpatentability" covers proposed amended claims, or if it only applies to issued claims that were initially challenged.²⁷³ For its part, the PTO never promulgated a rule that directly addressed the burden for proving the patentability of proposed amended claims. Instead, the agency established a general rule stating that "the moving party has the burden of proof to establish that it is entitled to the requested relief."²⁷⁴ In the notice of proposed rulemaking and the final rule, the PTO explained that its general rule on burdens of proof would apply to motions to amend. ²⁷⁵

²⁶⁷ Secure Axcess, LLC v. PNC Bank Nat'l Ass'n, 848 F.3d 1370, 1380–81 (Fed. Cir. 2017), petition for cert. filed, No. 17-350 (Sept. 4, 2017).

²⁶⁸ Compare Leahy-Smith America Invents Act § 18(d)(1), with id. § 18(d)(2).

²⁶⁹ 872 F.3d 1290, 1296 (Fed. Cir. 2017) (en banc).

²⁷⁰ Id.

²⁷¹ 35 U.S.C. § 316(d) (2012).

²⁷²*Id.* § 316(c).

²⁷³ See id.

²⁷⁴ 37 C.F.R. § 42.20(c) (2017).

²⁷⁵Rules of Practice for Trials Before the Patent Trial and Appeal Board and Judicial Review of Patent Trial and Appeal Board Decisions, 77 Fed. Reg. 48,612, 48,619 (Aug. 14, 2012); Rules of

Like in the CBMR cases, the Board developed the standard for amending claims largely through adjudication. ²⁷⁶ In *Idle Free Systems, Inc. v. Bergstorm, Inc.*, the Board held that patent owners carried the burden of proving that each proposed amended claim is patentable over the prior art. ²⁷⁷ Specifically, the Board explained that patent owners are required "in all circumstances, to make a showing of patentable distinction over the prior art." ²⁷⁸ The Director designated *Idle Free* as informative, but not precedential. ²⁷⁹ Two years later, the Board clarified the standard for amending claims in *MasterImage 3D v. RealD*, which was designated precedential. ²⁸⁰ *MasterImage 3D* confirmed that patent owners must prove the patentability of amended claims. ²⁸¹

Initially, the Federal Circuit approved of the Board's approach in *Microsoft v. Proxyconn*, where the court recognized that agency's lack of experience with AIA reviews favored developing the law through case-by-case adjudication.²⁸² In that case, a panel of the court credited the PTO's argument that "adjudication is appropriate here because the PTO 'has not had sufficient experience with [motions to amend] to warrant rigidifying its tentative judgment into a hard and fast rule' and that the PTO 'thus must retain power to deal with [such motions] on a case-by-case basis if the administrative process is to be effective." 283

Despite recognizing the benefits of case-by-case adjudication in *Proxyconn*, the Federal Circuit ultimately reversed course in *Aqua Products*. ²⁸⁴ There, the en banc court applied the *Chevron* framework, but found that the PTO's practice of placing the burden of proof on patent owners was not entitled to deference. ²⁸⁵ At *Chevron* step one, the majority held the

Practice for Trials Before the Patent Trial and Appeal Board and Judicial Review of Patent Trial and Appeal Board Decisions, 77 Fed. Reg. 6879, 6885 (proposed Feb. 9, 2012).

 $^{^{276}} See\ generally$ Idle Free Sys., Inc. v. Bergstrom, Inc., No. IPR2012-00027, Paper 26 (P.T.A.B. June 11, 2013).

²⁷⁷ *Id*. at 7.

²⁷⁸ *Id.* at 6.

²⁷⁹MasterImage 3D, Inc. v. Reald Inc., No. IPR2015-00040, Paper 42 at 4 (P.T.A.B. Jul. 15, 2015) (precedential).

²⁸⁰*Id.* at 2, 4.

²⁸¹ *Id*. at 4.

²⁸²789 F.3d 1292, 1307 (Fed. Cir. 2015), *overruled by* Aqua Prods., Inc. v. Matal, 872 F.3d 1290 (Fed. Cir. 2017).

 $^{^{283}}$ *Id*.

²⁸⁴ Aqua Prods., 872 F.3d at 1327–28.

²⁸⁵ *Id.* at 1327.

AIA was ambiguous with respect to which party carries the burden of proof on motions to amend.²⁸⁶ But at *Chevron* step two, a deeply fractured court ultimately concluded that the PTO failed to adopt a regulation in a manner that was entitled to deference.²⁸⁷

Although the court refused deference for the PTO's decisions, it failed to reach a clear consensus on the reasons for doing so. 288 Instead, the court produced five separate opinions. ²⁸⁹ At one end of the spectrum, Judge Moore concluded that the AIA limited the PTO's authority to notice-and-comment rulemaking only, and would refuse deference for any other means of regulating AIA reviews. ²⁹⁰ On the other end, Judge Hughes and Judge Chen filed a vigorous dissent explaining why the agency's position, as articulated in Idle Free and MasterImage 3D, was entitled to deference under Chevron. 291 Other judges took a middle position, and reasoned that shifting the burden of proof was a substantive change in law that lies outside of the PTO's rulemaking authority, but left the door open for the PTO to use adjudication to resolve other unanticipated policy challenges.²⁹² For example, Judge Reyna noted that "the subject rule is a significant game change in the inter partes review process by setting out a substantive rule that creates and allocates an evidentiary burden to a party, none of which before existed. Such a substantive rule of general applicability should not be reached through ad hoc adjudication."²⁹³ Of course, this still leaves open the question of whether the Board may use adjudication in rules that are not "significant game changers" or on issues that are more clearly procedural.

Notably, *Aqua Products* reflects the Federal Circuit's willingness to engage in what Professors Daniel Hemel and Aaron Nielson dubbed "*Chevron* step one-and-a-half." This inquiry, which evolved at the D.C. Circuit, asks whether the agency itself recognized the statute as ambiguous. ²⁹⁵ If the agency did not identify the statutory ambiguity, then the

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<sup>286</sup>Id. at 1296.
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²⁸⁷ Id. at 1327.

²⁸⁸ Id. at 1296.

²⁸⁹ Id. at 1295.

²⁹⁰Id. at 1334 (Moore, J., concurring).

²⁹¹ *Id.* at 1358, 1362 (Hughes, J., dissenting).

²⁹²Id. at 1339–40 (Reyna, J., concurring).

²⁹³ Id. at 1339.

²⁹⁴ Daniel J. Hemel & Aaron L. Nielson, *Chevron Step One-and-a-Half*, 84 U. CHI. L. REV. 757, 761 (2017).

²⁹⁵ Id. at 760.

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court will not conduct a *Chevron* step two reasonableness analysis even if the court itself concludes that the statute is ambiguous.²⁹⁶ Instead, the court remands the question back to the agency for additional rulemaking.²⁹⁷ Applying this reasoning in *Aqua Products*, the Federal Circuit found that the Board's regulations on claim amendments failed to acknowledge any underlying statutory ambiguity in the AIA.²⁹⁸ For example, Judge O'Malley's opinion criticized the Board because its regulations made "no reference to proving propositions of patentability or unpatentability, and no mention of the words 'burden of persuasion.'"²⁹⁹ And her opinion also emphasized that "there is no place in the regulations or relevant commentary where reference to an ambiguity or statutory silence in either § 316(d) or § 316(e) is claimed, explored, or mentioned."³⁰⁰

Although this type of analysis has been applied at the D.C. Circuit, requiring the agency to explore the statutory ambiguity is not typically part of the *Chevron* step two inquiry, which is limited to whether the agency interpretation is reasonable.³⁰¹ Professors Hemel and Nielson also recognize that this inquiry is not part of the traditional *Chevron* framework.³⁰² Nevertheless, they argue that applying "*Chevron* step one-and-a-half" may deter strategic agency behavior, such as claiming the underlying statute is unambiguous to "reduce the probability that the White House's Office of Information and Regulatory Affairs will second-guess the agency's choice."³⁰³ In *Aqua Products* at least, there is nothing to suggest the PTO declined to address the AIA's statutory ambiguity to evade political accountability.

At bottom, cases like *Secure Axcess* and *Aqua Products* reflect the court's general view that the PTO's policies on AIA reviews should be subject to close scrutiny, particularly with respect to the manner by which the PTO adopts its regulations. And the court does so even while ostensibly applying the *Chevron* framework. The result is that the PTO will likely have little leeway in choosing how to regulate AIA reviews.

²⁹⁶ Id.

 $^{^{297}}$ Id.

²⁹⁸ 872 F.3d 1290, 1318–19 (Fed. Cir. 2017) (en banc).

²⁹⁹Id. at 1318.

³⁰⁰*Id.* (emphasis added).

³⁰¹ Id. at 1358.

³⁰²Hemel & Nielson, supra note 294, at 757.

 $^{^{303}}$ *Id*.

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C. Should the Federal Circuit Defer to the PTO?

The previous section observes that *Chevron* deference for the Board's precedential opinions seems unlikely, even though such decisions are the product of a relatively formal adjudication process. This section looks at whether such close judicial scrutiny is warranted.

To some extent, the court's approach to the PTO's regulatory authority is justified because many of the conventional rationales for Chevron deference do not fit the PTO. For example, one common rationale for agency deference is relative institutional expertise, which suggests that agencies are better equipped than courts at resolving specific policy issues and figuring out how to apply the law in their specialized areas. ³⁰⁴ Patent law certainly seems like a highly technical area that would benefit from specialized agency expertise. Judge Learned Hand lamented about the "extraordinary condition of the law which makes it possible for a man without any knowledge of even the rudiments of chemistry to pass upon such questions" as patent validity and infringement. 305 So perhaps it makes sense for the PTO to interpret patent law instead of Article III courts. However, this rationale is undermined by the creation of the Federal Circuit as an appellate court with exclusive jurisdiction over patent law.306 Congress's response to the need for specialization was not to give the PTO authority over substantive patent issues. 307 Instead, Congress created the Federal Circuit for that purpose. 308 Accordingly, the relationship between the Federal Circuit and the PTO is that

³⁰⁴ William N. Eskridge, Jr., *Expanding Chevron's Domain: A Comparative Institutional Analysis of the Relative Competence of Courts and Agencies to Interpret Statutes*, 2013 WIS. L. REV. 411, 421–22 (2013) (describing the "conventional wisdom" that agencies have greater expertise than courts in interpreting statutes that carry out their purpose).

³⁰⁵Rochelle Cooper Dreyfuss, *The Federal Circuit: A Case Study in Specialized Courts*, 64 N.Y.U. L. REV. 1, 1 (1989).

^{306 28} U.S.C. § 1295 (2012).

³⁰⁷ See Tafas v. Doll, 559 F.3d 1345, 1352 (Fed. Cir. 2009), vacated en banc on other grounds, 328 F. App'x. 658 (Fed. Cir. 2009) (holding that the Patent Act "does not vest the USPTO with any general substantive rulemaking power" (quoting Tafas v. Dudas, 541 F. Supp. 2d 805, 811 (E.D. Va. 2008))).

³⁰⁸Christopher A. Cotropia, *Determining Uniformity Within the Federal Circuit by Measuring Dissent and En Banc Review*, 43 LOY. L.A. L. REV. 801, 806 (2010) (citing H.R. REP. NO. 97-312, at 18–19 (1981); S. REP. NO. 97-275, at 2–3 (1981) *reprinted in* 1982 U.S.C.C.A.N. 11, 12–13 (explaining how Congress created the Federal Circuit as a single court of appeals for patent cases to bring uniformity to U.S. patent law)).

of a specialty court supervising a similarly specialized agency.³⁰⁹ This is different from the relationship between regional circuits and other agencies, in which courts of general jurisdiction review decisions made by specialized agencies.

The PTO's lack of authority over substantive patent law further underscores why relative institutional expertise does not justify Chevron deference. Deferring to the institutional expertise of agencies such as the EPA makes sense, since they are equipped with scientific and policy experts to help craft substantive regulations. 310 It does not follow, however, that the PTO is better situated to resolve procedural issues that emerge during AIA reviews such as the scope of covered business methods, real parties in interest, or joinder practice. Many aspects of AIA reviews mirror district court litigation by design.³¹¹ Thus, the Board largely grapples with similar procedural issues that district courts routinely decide, and which appellate courts are accustomed to reviewing. ³¹² In that sense, the Board's role in AIA reviews is closer to that of a district court judge than an agency such as the EPA or FTC. Although district courts interpret procedural rules, they are not entitled to deference for their legal interpretations.³¹³ Certainly, the district court's interpretation would not prevail over that of an appellate court, whereas an agency's interpretation would override the court's view if it was entitled Chevron deference.314

³⁰⁹ See Benjamin & Rai, Who's Afraid of the APA?, supra note 90, at 313–14 (describing how the Federal Circuit likely has greater expertise with respect to underlying patent statute and the PTO's policies than other circuit courts).

³¹⁰EPA, ABOUT THE OFFICE OF RESEARCH AND DEVELOPMENT (2017) https://www.epa.gov/aboutepa/about-office-research-and-development-ord; *see also* Thomas W. Merrill, *Judicial Deference to Executive Precedent*, 101 YALE L.J. 969, 973 (1992) (describing how agencies have specialized knowledge about technical issues and the practical consequences of their decisions).

³¹¹COMM. ON THE JUDICIARY, AMERICA INVENTS ACT, H.R. REP. NO. 112-98, pt. 1, at 46–47 (2011), *reprinted in* 2011 U.S.C.C.A.N. 67, 77 (describing how the AIA was meant to convert post-issuance proceedings from an examination to an adjudicative proceeding).

³¹² See, e.g., LG Elecs., Inc., v. Mondis Tech. Ltd., No. IPR2015-00937, Paper 8 at 2–5 (P.T.A.B. Sept. 17, 2015) (explaining the threshold for triggering the one-year bar to filing an IPR under 35 U.S.C. § 315(b)); Garmin Int'l, Inc. v. Cuozzo Speed Techs. LLC, No. IPR2012-00001, Paper 26 at 5–7 (P.T.A.B. Mar. 5, 2013) (establishing standard for motions for additional discovery).

³¹³U.S. v. 2,164 Watches, 366 F.3d 767, 770 (9th Cir. 2004) (reviewing district court's interpretation of the Federal Rules of Civil Procedure under de novo standard).

³¹⁴Nat'l Cable & Telecomms. Ass'n v. Brand X Internet Servs., 545 U.S. 967, 980 (2005).

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One could argue the Board still has greater institutional expertise in managing AIA reviews than the Federal Circuit. For example, the standard for motions to amend in AIA reviews is tied to whether proposed amended claims can be adequately reviewed for patentability.³¹⁵ In view of the PTO's experience with patent examination, it might make sense for the PTO to establish standards for amending claims during an IPR. This argument, however, proves too much. District courts resolve procedural issues in discovery and trial more frequently than appellate courts.³¹⁶ This does not mean, however, that appellate courts should defer to the district court on how to interpret the Federal Rules.³¹⁷

Another rationale for *Chevron* deference is the need to maintain consistency in specific areas of law. ³¹⁸ For example, the Supreme Court explained that the NLRB was best suited to establish collective bargaining rules in part because it prevents "a web of detailed rules spun by many different nonexpert antitrust judges and juries." ³¹⁹ By allocating rulemaking authority to the agency, the NLRB can craft "a set of labor rules enforced by a single expert administrative body." ³²⁰ But this logic also falls apart when applied to the PTO. Because the Federal Circuit is set up as the primary expositor of patent law, *Chevron* deference for the PTO would not reduce circuit splits or otherwise maintain consistency. ³²¹

Ultimately, the rationale for deferring to the PTO may simply be that Congress allocated institutional responsibility for regulating AIA reviews to the PTO. At bottom, the AIA does not establish detailed standards or procedures for AIA reviews.³²² Once we accept that the PTO has procedural rulemaking authority, we face the narrower question of whether the Federal Circuit should limit the exercise of the Board's authority to legislative

³¹⁵2016 Rule Amendments, *supra* note 128, at 18,754 (explaining that PTO rules for motions to amend accounts for concerns about the absence of independent claim examination by the PTO).

³¹⁶ See generally 13 CHARLES A. WRIGHT ET AL., FEDERAL PRACTICE & PROCEDURE JURISDICTION §§ 3505–06 (3d ed. 2017) (describing the organization of the district courts and the courts of appeals).

^{3172,164} Watches, 366 F.3d at 770.

³¹⁸PIERCE, *supra* note 129, at § 3.4 ("The Supreme Court has recognized the critical role agencies can play in enhancing consistency and coherence.").

³¹⁹Brown v. Pro Football, Inc., 518 U.S. 231, 242 (1996).

³²⁰ See id.

³²¹Cotropia, supra note 308, at 806.

 $^{^{322}}$ See, e.g., 35 U.S.C. § 316(a) (2012) (requiring the director to prescribe regulations on various aspects of IPR procedure).

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rulemaking. Stated otherwise, given that the Board has procedural rulemaking authority, is there a reason why courts should dictate how the Board exercises that authority? Framed this way, it seems sensible to give the Board wide discretion to make policy through any forum it deems appropriate, including by way of adjudication as well as rulemaking.

Indeed, the Supreme Court has long been reluctant to require agencies to use rulemaking in place of other means for setting policy. In *Chenery*, the court explained that "any rigid requirement [of legislative rulemaking] would make the administrative process inflexible and incapable of dealing with many of the specialized problems which arise."323 Likewise, in Bell Aerospace, the Court again noted "the choice between rulemaking and adjudication lies in the first instance within the [agency]'s discretion."324 In that case, the NLRB used adjudication to determine which employees qualified as "managerial" and thus excluded from the protections of the National Labor Relations Act. 325 The Court noted that "duties of [employees] vary widely depending on the company or industry. It is doubtful whether any generalized standard could be framed which would have more than marginal utility."³²⁶ Because of the varying nature of the problem, the agency "has reason to proceed with caution, developing its standards in a case-bycase manner with attention to the specific character of the buyers' authority and duties in each company."327

To further illustrate this point, consider the Federal Election Commission's (FEC) decision to use adjudication to regulate which organizations are "political committees" that must register with the FEC. 328 Shortly before the 2004 U.S. election cycle, members of Congress sued the FEC to force the agency to issue regulations instead of using adjudication. ³²⁹ The question of what constitutes a "political committee," however, depended on factors like the organization's "fundraising solicitations, contribution sources, public statements and internal documents, and the full range of campaign activities."330 Ultimately, the district court recognized that a legislative rule "may not take into account all the factors required to reach

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<sup>323</sup> SEC v. Chenery Corp., 332 U.S. 194, 202 (1947).
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³²⁴NLRB v. Bell Aerospace Co. Div. of Textron, Inc., 416 U.S. 267, 294 (1974).

³²⁵ Id. at 294-95.

³²⁶ Id. at 294.

 $^{^{327}}$ *Id*.

³²⁸ Shays v. Fed. Election Comm'n, 511 F. Supp. 2d 19, 30 (D.D.C. 2007).

³²⁹ Id. at 22.

³³⁰ Id. at 30.

the correct determination."³³¹ The court further noted that the FEC is in a better position to determine how to regulate this issue because "whether a particular legal issue is too multifaceted to be codified requires a nuanced understanding of the regulatory scheme and industry in question."³³²

The rationales for deferring to agency choice noted in *Bell Aerospace* and *Shays* apply with equal force to the PTO. The Federal Circuit recognized this in *Proxyconn*, where the court affirmed the PTO's choice of adjudication to regulate motions to amend in IPRs before later reversing course in *Aqua Products*. In *Proxyconn*, the court acknowledged that, because IPRs were relatively new proceedings and the agency had little experience managing them, adjudication provided a more flexible approach than "rigidifying its tentative judgment into a hard and fast rule." One could argue that when the Federal Circuit later revisited this question in *Aqua Products*, the PTO should have had sufficient experience to promulgate a rule instead of relying on case-by-case adjudication. Nevertheless, whether the agency has enough experience to rigidify a rule instead of relying on a more flexible approach is a question better resolved by the agency itself. 334

Likewise, consider how the Board evaluates whether a petitioner has identified all the real parties in interest in a petition for AIA review.³³⁵ Like the challenges of defining a "political committee" for elections, it would also be difficult to fashion a comprehensive rule that addresses the myriad of ways that companies structure their relationships and conduct. For example, are individual members of a trade association the real parties in interest to an IPR filed by the association?³³⁶ What if one of the members expressly directed

³³¹ Id. at 31.

 $^{^{332}}$ *Id*.

³³³Microsoft Corp. v. Proxyconn, Inc., 789 F.3d 1292, 1307 (Fed. Cir. 2015), *overruled by* Aqua Prods., Inc. v. Matal, 872 F.3d 1290 (Fed. Cir. 2017).

³³⁴For instance, the PTO's study on motions to amend shows that only a small percentage of such motions were decided on the merits as of mid-2016. UNITED STATES PATENT AND TRADEMARK OFFICE, *Patent Trial and Appeal Board Motion to Amend Study* 3 (Apr. 30, 2016), https://www.uspto.gov/sites/default/files/documents/2016-04-30%20PTAB%20MTA%20 study.pdf. Of the motions that were unsuccessful, the Board denied a significant percentage for procedural reasons, because there was an unreasonable number of proposed substitute claims, or the claims improperly enlarged the scope of the patent. *Id*.

³³⁵Patent Office Trial Practice Guide, 77 Fed. Reg. 48,756, 48,759–60 (Aug. 14, 2012).

³³⁶Unified Patents Inc. v. Am. Vehicular Scis., LLC, No. IPR2016-00364, Paper 13 at 5–7 (P.T.A.B. June 27, 2016) (holding that Unified Patents does not have to identify its members as real parties in interest because the members exert no meaningful control over the IPRs).

the trade association to file the petition?³³⁷ What about parent and subsidiary corporations of the petitioner?³³⁸ In view of questions like these, the PTO has expressly refused to adopt bright-line rules for assessing real party in interest. 339 Instead, the PTO explained that:

> Whether a party who is not a named participant in a given proceeding nonetheless constitutes a "real party in interest" or "privy" to that proceeding is a highly fact-dependent question. Such questions will be handled by the Office on a case-by-case basis taking into consideration how courts have viewed the terms "real party in interest" and "privy." 340

In short, who counts as a real party in interest seems to be the type of problem of a "varying nature" that would be difficult to capture with a general rule. Rulemaking on such issues risks creating rules that are under-inclusive, over-inclusive, or off the mark entirely.³⁴¹ Because such problems are better suited for adjudication, it makes little sense to force the Board to rely on quasi-legislative rulemaking to resolve them.

IV. THOUGHTS ON THE PATH FORWARD

This Article identified two broad issues in the Board's use of adjudication to regulate AIA reviews. First, the Board has been slow to establish standards and procedures for AIA reviews, and the Board's policymaking tools may not even be adequate to do so. For example, the Board has yet to designate precedential opinions on common issues like determining real parties in interest or party joinder. Accordingly, parties must rely on routine opinions

³³⁷RPX Corp. v. VirnetX Inc., No. IPR2014-00171, Paper 49 at 4–11 (P.T.A.B. June 5, 2014) (holding that Apple directed RPX to file an IPR on its behalf, and therefore was a real party in interest).

³³⁸Zoll LifeCor Corp. v. Philips Elecs. N. Am. Corp., No. IPR2013-00616, Paper 17 at 9–13 (P.T.A.B. Mar. 20, 2014) (applying the control test for related companies).

³³⁹Patent Office Trial Practice Guide, 77 Fed. Reg. at 48,759–60.

³⁴⁰Id. at 48,759 (citations omitted); see also Message from Chief Judge James Donald Smith, Board of Patent Appeals and Interferences: USPTO Discusses Key Aspects of New Administrative Patent Trials, USPTO, https://www.uspto.gov/patent/laws-and-regulations/america-invents-actaia/message-chief-judge-james-donald-smith-board (last visited Dec. 1, 2017).

³⁴¹ Mark Moller, *Procedure's Ambiguity*, 86 IND. L.J. 645, 651 (2011) ("Because each case is different and material differences are often so varied and subtle that they cannot be catalogued in advance, it is often difficult to specify the conditions for many routine managerial decisions, even those with significance for the parties.").

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that are not binding. For its part, the PTO recognizes the need to maintain uniformity, as shown by the Director's use of expanded panels and push to designate more precedential opinions. But as discussed in Section II.C., expanded panel opinions do not ensure uniformity among board opinions because they are not binding.³⁴² Indeed, the Federal Circuit has expressed reservations about the propriety of expanded panels to establish uniformity.³⁴³ Second, the Federal Circuit's recent decisions cast doubt on whether any decisions from the Board, whether precedential or routine, will be entitled to deference.³⁴⁴ This uncertainty will surely make reliance on the Board's precedential decision even more tenuous.

One possible solution for the lack of procedural standards is to provide a limited intra-agency review process for AIA reviews, as some practitioners have already suggested.³⁴⁵ For example, Steinberg et al. proposed amending the Board's rules to create an "en banc" review process for institution decisions.³⁴⁶ Although Steinberg's proposal was designed to provide "an internal check" of institution decisions, such a review process could help establish more binding precedents that should, in theory, qualify for *Chevron* deference. One can imagine an intra-agency review process where dissatisfied parties could petition the Director to convene an expanded panel to review a Board decision. In Steinberg's proposal, for example, parties would request review of institution decisions by an expanded Board panel, and the resulting opinions would be designated as informative.³⁴⁷ The Chief Judge would review the expanded panel opinions and decide whether to make the opinions precedential within six months.³⁴⁸ Such an intra-agency review process can be used to create a body of precedential opinions that is entitled to judicial deference, replacing the current patchwork of ad hoc expanded panels and precedential opinions.

Creating precedents through intra-agency review may also incentivize litigants to be more active in identifying inconsistent board decisions and unclear standards. One reason for why precedential opinions are underused is that private parties have little reason to identify opinions that should

³⁴²See supra Section II.C.

³⁴³Nidec Motor Corp. v. Zhongshan Broad Ocean Motor Co., 868 F.3d 1013, 1020 (Fed. Cir. 2017) (Dyk, J., concurring), *petition for cert. filed*, No. 17-751 (Nov. 20, 2017).

³⁴⁴ See supra Section III.B.

³⁴⁵ Steinberg, *supra* note 207.

 $^{^{346}}$ *Id*.

 $^{^{347}}$ *Id*.

 $^{^{348}}$ *Id*.

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become precedential. By contrast, if losing parties could overturn a Board decision without appealing to the Federal Circuit, they may be more motivated to identify conflicting precedents, significant legal issues, or other reasons why a panel should be reversed. At the federal appellate level, en banc reviews are useful tools for maintaining intra-circuit uniformity in part because the litigants are incentivized to identify conflicting precedents.³⁴⁹ Further, panel decisions that are reviewed by the PTO Director and that become binding precedent should be entitled to greater judicial deference. 350 By requiring the Director to review expanded panel opinions and designating them as precedential where appropriate, the Board will generate more opinions that reflect the position of the agency, not merely individual panels.

Designating more precedential opinions will be a step in the right direction. But ultimately, the Federal Circuit will need to harmonize the PTO with administrative law. The adjudicatory role of the Board has steadily expanded over the past forty years.³⁵¹ That expansion has been particularly dramatic since the AIA, with the PTO now playing a vital role in patent enforcement and litigation. Judge Henry Friendly once observed that clear standards and procedure for administrative adjudication not only "encourag[es] the security of transactions," but also ensures the agencies are ultimately accountable to the public. 352 For the PTO to remain an effective and reliable forum for adjudicating patent validity, it will need to establish clear rules and standards. That can only happen if the scope of the PTO's authority is clear, and the PTO is equipped with the right procedural tools to set policy.

³⁴⁹ FED. R. APP. P. 35(b) (allowing parties to petition the court to rehear cases en banc).

³⁵⁰See supra Section III.A.

³⁵¹Golden, Working Without Chevron, supra note 8, at 1660–61, 1666–68.

³⁵²Henry J. Friendly, The Federal Administrative Agencies: The Need for Better Definition of Standards, 75 HARV. L. REV. 863, 878-80 (1962).